## VICE PRESIDENT FOR INSTITUTIONAL ADVANCEMENT

Brescia University, a Catholic Liberal Arts University located in Kentucky, is searching for a Vice President for Institutional Advancement to provide strategic direction, vision, and management of the University's advancement initiatives. This position Is also responsible for building and fostering positive and productive relationships among philanthropic, corporate and community leaders as well as individual donors vested in supporting and advancing the University's progress as it approaches its 100<sup>th</sup> anniversary. This position is a member of the University's senior leadership team and reports directly to the President.

Managing a staff of four, responsibilities include, but are not limited to:

- Establish and direct the annual fund, major gifts, endowment, and capital campaign goals through study of the University Strategic Plan, Institutional Objectives and other needs;
- Provide leadership for the research and development of external funding sources and advise President of available opportunities;
- Develop and maintain relationships with major and corporate donors, foundations and alumni;
- Oversee alumni relations ensuring continuous contact and cultivation
- Develop and administer proper regulatory compliance concerning all gifts to the University
- Establish and maintain positive community relations that contribute to the University's ability to fulfill its mission
- Direct public relations and marketing, including social media, recurring publications, and press releases to align with the University's brand and mission Insure brand and image compliance
- Support relevant grant opportunities that align with The University's values

Qualifications for the position:

- Bachelor's degree required, Master's degree preferred
- Five years of progressively responsible experience in one or more of the following areas: annual giving, donor relations, capital campaign management, endowment growth; experience within higher education or not-for-profit organization is preferred
- Excellent written and verbal communication skills
- Management skills, in particular goal setting, supervision and budgeting experience preferred

Submit a cover letter, resume and salary expectations to <u>HR@Brescia.edu</u> or mail to:

Brescia University PR#24-16 717 Frederica Street Owensboro, KY 42301

## BRESCIA UNIVERSITY IS AN EQUAL OPPORTUNITY EMPLOYER Diverse candidates urged to apply

This employer participates in the Electronic Employment Verification Program. In compliance with federal law, all persons hired at Brescia University are to verify identity and eligibility to work in the U.S. and to complete the required employment eligibility verification form upon hire.