

Brescia University

Year One Report of 2024-2025 Strategic Plan Data

Three Strategic Initiatives/Long-Term Goals:

I. Continuous improvement on Organization, Communication Channels, and Documentation Processes as the program will be preparing for a site visit during the 2025-2026 academic year. The program has grown in terms of number of students and faculty.

II. Improvement of the First Year Experience for Graduate Students to increase positivity and confidence among students during the first year.

III. Increase Program Representation and Involvement in the Public, Professional and Brescia communities: Increase faculty/student/graduate/clinical supervisor representation and connections across various platforms including Brescia events, conferences, social media, Brescia websites, and internal/external publications.

Strategic Initiative I/Long-term Goal I:

Organization, Communication, Documentation

Specific Measurable Objectives: Faculty will utilize at least three new streamlined process in the documentation and storage of program data and information for each academic year.

Strategy for Attainment: Use of shared drives via Brescia for storage and the development of new forms to track meetings, decision making, and student circumstances.

Data from 2024-2025 Academic Year: Shared Drives were created and utilized by SLP clerical support staff for more timely, efficient collection of program documentation.

Strategic Initiative II/Long-term Goal II:

Improvement of First Year Experience

Specific Measurable Objectives: Faculty will develop three new enhancements for the first year experience, especially targeting the first semester of the program.

Strategy for Attainment: Possibilities include a program ambassador for each cohort, other types of mentoring programs, tutoring sessions by 2nd year students, and other online engagement opportunities beyond class.

Data from 2024-2025 Academic Year: Faculty implemented a stand alone program orientation process that is separate from graduate program orientation provided by the graduate admissions office. This included a day of synchronous orientation with new students and program faculty present. New forms included attestation statements for students to sign regarding the reading of clinical and program manuals.

Strategic Initiative III/Long-term Goal III.

Increase Program Representation in the Public/Community

Specific Measurable Objectives: The program will increase faculty/student/graduate/clinical supervisor representation in at least three new ways.

Strategy for Attainment: The program will build its presence and ability to connect with others across various platforms including Brescia events, conferences, social media, Brescia websites, and internal/external publications.

Data from 2024-2025 Academic Year: In previous years, SLP graduate students were engaged in events such as the state SLP conference or national ASHA conference, as well as Brescia's Celebration of Excellence. Brainstorming on new ways to increase Brescia's SLP representation in the community occurred, but were not implemented.