

# Brescia University

## Graduate Program in Speech-Language Pathology

### Strategic Plan

### 2024-2025

In accordance with accreditation standards, the SLP program must develop and implement a program-level strategic plan. The plan must identify long-term goals, specific measurable objectives, strategies for attainment of the goals and objectives, and a schedule for analysis of the plan. See information regarding Brescia's plan below.

In the fall of 2024, a survey was sent to SLP program faculty, alumni, and Brescia administrators. The survey posed the following questions:

What are the strengths of the SLP graduate program at Brescia University?

What are the weaknesses of the SLP graduate program at Brescia University?

How would you like to see the program change/evolve/grow over the next three years?

What other comments do you have, if any, that you would like to share with the program director as a new three year strategic plan is drafted?

Based on survey input and discussions with faculty and alumni, the following initiatives were developed.

#### **Three Strategic Initiatives/Long-Term Goals:**

- I. *Continuous improvement on Organization, Communication Channels, and Documentation Processes* as the program will be preparing for a site visit during the 2025-2026 academic year. The program has grown in terms of number of students and faculty.
- II. *Improvement of the First Year Experience for Graduate Students* to increase positivity and confidence among students during the first year.
- III. *Increase Program Representation and Involvement in the Public, Professional and Brescia communities:* Increase faculty/student/graduate/clinical supervisor representation and connections across various platforms including Brescia events, conferences, social media, Brescia websites, and internal/external publications.

#### **Strategic Initiative I.** Organization, Communication, Documentation:

Specific Measurable Objective:

Faculty will utilize a minimum of three new streamlined processes in the documentation and storage of program data for each academic year.

Strategy for Attainment:

Use of shared drives via Brescia for storage and the development of new forms to track meetings, decision making, and student circumstances.

**Strategic Initiative II.** Improvement of First Year Experience:

Specific Measurable Objective:

Faculty will develop three new enhancements for the first year experience, especially targeting the first semester of the program.

Strategy for Attainment:

Possibilities include a program ambassador for each cohort, other types of mentoring programs, tutoring sessions by 2nd year students, and other online engagement opportunities beyond class.

**Strategic Initiative III.** Increase Program Representation in the Public/Community:

Specific Measurable Objective:

The program will increase faculty/student/graduate/clinical supervisor representation in at least three new ways.

Strategy for Attainment:

The program will build its presence and ability to connect with others across various platforms including Brescia events, conferences, social media, Brescia websites, and internal/external publications.

**Schedule of Analysis of Plan:**

The SLP Program's Strategic Plan is reviewed annually at the end of each academic year. Typically a strategic plan remains in place for three consecutive years before a new plan is written; however, faculty may vote to adopt a new plan earlier than every three years if they find it appropriate to do so.