



# *the* BRESCHIA *impact*

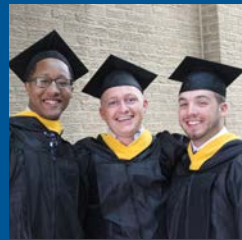
**Making A Difference**

2014 - 2015 ANNUAL REPORT



# the BRESCIA impact

ANNUAL REPORT



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**The Brescia Impact**  
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Brescia University is accredited by the Southern Association of Colleges and Schools Commission on Colleges to award associate, baccalaureate and master's. Contact the Commission on Colleges, 1866 Southern Lane, Decatur, GA 30033-4097 or call 404-679-4500 for questions about the accreditation of Brescia University.

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**Brescia University Mission Statement:**  
Brescia University is a Catholic, liberal arts institution founded in the Ursuline tradition of personal and social transformation through education.

Directed to academic and moral excellence in a student-centered environment, Brescia offers undergraduate and graduate programs that serve students who seek success through rewarding careers and service to others.

Cover Photo by Shaun Conklin

## Dear Alumni & Friends of Brescia University



Autumn is a great time to reflect on the seasons of our life and the ever-changing nature of our world. This is especially true in the lives of our students, faculty and staff who will soon be closing the chapter on the 2015 fall semester and are already looking ahead to spring and graduation. Just as the seasons change, so do we at Brescia University; we are constantly changing and reshaping ourselves in order to meet the demands of the times.

The name Brescia Impact highlights the way that the statistics, stories and news featured in this publication impact each of us in some way. We want to give you a glimpse into the successes and challenges that our university has faced in the past year and showcase the milestones we have reached. Enclosed you will find not only reports of our growth, fundraising efforts, and achievements, but we have also invited people like you – our alumni, friends and strategic partners – to share their expertise on important issues that have a direct impact on Brescia University. In reading their stories you will see for yourself how Brescia University is making an impact in the lives of our students, alumni, faculty, staff, friends, and community partners.

As I reflect on excitement of the current year and look forward to what is yet to come, let me share some of our peak moments. We recently celebrated the 2015 Alumni Homecoming Weekend, welcoming many of our alumni and friends back to campus. “Brescia, BBQ and Bluegrass” was the theme for the weekend paying tribute to what we consider the very best of Owensboro. We were named a 2015 Business of the Year by the Greater Owensboro Chamber of Commerce, a 2015 College of Distinction as well as a 2015 Best Value School. During this past year, we were also able to make one of the biggest steps yet in our rich history with the launch of the “Campaign for Brescia University: Gateway to our Second Century.” This \$10 million capital campaign will allow for the renovation of the Campus Center and the construction of a new Signature Building on the corner of Ninth and Frederica Streets, serving as a gateway to a Brescia education but also, in a very real way, as the gateway Downtown Owensboro. All of these remind us that Brescia, like BBQ and Bluegrass, is part of the best that this community has to offer.

Before the first signs of construction are even evident on campus, the air around us is charged with the change that is soon to come. Brescia University is on the brink of something tremendous, a turning point for our institution. As our alumni, friends and partners, we want to share that with you. We want you to be involved in every aspect and to partake in the evolution of Brescia University, which is why we have developed the Brescia Impact.

We look forward to continuing to share with you a glimpse into the daily life of Brescia University through Brescia NOW!, which you will find in your mailboxes in newspaper format later in the academic year. The Brescia Impact is intended to supplement that publication by showcasing where we have been and where we intend to go for this current school year and beyond. I hope you enjoy this first issue of the Brescia Impact and know that you are always welcome at what I hope is your home away from home – Brescia University.

Sincerely,

*Fr. Larry Hostetter*

Father Larry Hostetter, Brescia University President



# A PRESIDENTIAL REFLECTION

## Through the Eye of a Needle

By Father Larry Hostetter

One of the tougher New Testament passages is found in the Gospel of Mark in which Jesus says, “How hard it is for those who have wealth to enter the kingdom of God! . . . It is easier for a camel to pass through the eye of a needle than for one who is rich to enter the kingdom of God.” (Mark 10) While there are many different interpretations of the meaning of this text, one thing is clear: wealth and possessions can be distractions that keep us from living as God intends. So, how should a contemporary Christian deal with this passage? The key may be in how we understand the term “eye of a needle.”

There is a legend that the “eye of a needle” was actually a very narrow gate in the walls of Jerusalem during the days of Jesus. While we have no evidence of this as Jerusalem was destroyed and rebuilt multiple times over the centuries, most legends have some basis in fact, and it is a useful device to help us understand what Jesus meant. This gate was so narrow that in order for a camel to get through, all baggage would have to be removed from the camel to allow the beast to squeeze through the gate. This image gives us an insight into what Jesus meant when he said that it is easier for a camel to pass through the eye of a needle than it is for a rich person to enter God’s kingdom. Jesus was not saying that the rich could not be saved or that they are not a part of God’s plan. He is saying that all of us, no matter

how much we possess, we must not be inordinately attached to our possessions. In fact, the notion of detachment from wealth and possessions is a classic concept in Catholic spirituality.

There are two tests to determine whether we are detached from our possessions. The first is simply a thought experiment. We can ask ourselves the question: Am I happy because of what I possess? Or, am I happy because I know that I am a child of God who is loved in this life by our merciful and good Father in heaven? It is an important question because if our happiness lies in our possessions, what happens if we lose those possessions? But if our happiness lies in God and in the love that we have with our family and friends, then no matter what we possess or don’t possess, our happiness remains untouched. I’ve always been impressed with those individuals who are interviewed for a news show after their house was destroyed by a tornado and they still thank God for his goodness to them. They might be upset about losing everything, but they are still at peace and, in the depths of their hearts, happy.

The second test is a test of generosity. I think it is a sign of detachment from our wealth if we regularly give to help others, especially if that gift is not just from our surplus. If we can give to others who need our help and in doing so give up something we want, we are demonstrating

detachment from our possessions, enabling us, with God’s grace, to pass through the “eye of the needle” unencumbered by our wealth.

As you review this President’s report of the giving history of our alumni and friends you will see many examples of those who use their wealth for the good and who are demonstrating a certain detachment from wealth and possessions. Of course, Brescia University is only one way to give to help others. There are many legitimate and important organizations that allow us to share our possessions and wealth. For that reason, I am especially grateful to all of our donors and benefactors. You have chosen to make a sacrificial gift that will ultimately assist our students in achieving their educational goals. At Brescia, we believe that education, especially a Catholic education, is one of the best ways to transform the lives of individuals and bring about positive change to our local and wider community. Thank you for helping to make the Brescia Difference possible in the lives of our students.

*Father Larry Hostetter has served as the President of Brescia University since 2007, and the Board of Trustees recently renewed his contract until 2020. He was born in West Germany and was ordained as priest in 1987. He served in several Catholic parishes in the Owensboro area, taught at Owensboro Catholic High School for five years and taught theology and philosophy at Brescia University for 8 years. He received his doctorate from the Lateran University in Rome, Italy.*



## CONGRATULATIONS Class of 2015!

More than 160 students graduated on May 9, 2015, walking across the stage at the RiverPark Center in downtown Owensboro to receive their diploma. The public event was well attended by family and friends traveling from across the nation to celebrate graduates from 26 states and seven countries.

The following students received degrees as indicated:

Associate of Arts (A.A.)  
Associate of Science (A.S.)  
Bachelor of Arts (B.A.)  
Bachelor of Science (B.S.)  
Bachelor of Social Work (B.S.W.)  
Master of Business Administration (M.B.A.)  
Master of Science in Management (M.S.M.)  
Master of Science in Teacher Leadership (M.S.T.L.)

### KENTUCKY

Beaver Dam:  
Vanessa Fong Clothier, B.S.W. in social work;

Bowling Green:  
Troy Halcomb, B.S. in integrated studies: education and sports management areas;  
Brett Jackson, B.S. in computer science: emphasis in art;  
Erica Gail Wolfe, B.S.W. in social work; cum laude

Brandenburg:  
Jesse Lynn Adams, B.A. in

psychology; magna cum laude, member of alpha chi and delta epsilon sigma;

Bremen:  
Donita R. Mallory, B.S. in mathematics with secondary teacher certification, english minor; cum laude, member of alpha chi and delta epsilon sigma;

Cadiz:  
Teresa Anastasia Rea, B.A. in theology: emphasis in pastoral studies; magna cum laude, member of delta

“We’re all unique, and when we use our unique talents for the betterment of our community, for our family and for ourselves, when we stand in final judgment, I’m sure that we will hear these words: ‘Job well done, good faithful servant. Now, go out and have a wonderful life.’

Judge Executive  
Al Mattingly, ’69

”



“

Our roots are extremely important, and all of us today have placed significant roots at Brescia University. Over our four years, we have grown up here, learned valuable life lessons and have received a superb liberal arts education. Today holds the proof of all of that growing and hard work.

Molly Payne, Outgoing SGA President

”



epsilon sigma;

#### Calhoun:

Hunter Thomas Rowe, B.S. in business;

#### Cecilia:

Caroline Elizabeth Heck, B.A. in the-ology, philosophy minor;

#### Chaives:

Andrea Dione Melton, B.S.W. in social work; magna cum laude;

#### Clarkson:

Laura Marie Wygant, B.S. in biology; cum laude;

#### Cloverport:

Stephen Caleb Popham, B.A. in history; cum laude;

#### Columbia:

Joy McAlpine, B. A. in art;

#### Elizabethtown:

Kelly Christen Devers, B.S.W. in social work; magna cum laude;

#### Franklin:

Altasia Jamara Clay, B.A. in political science;

#### Greenville:

Embra Katelyn Gonzalez-Hawkins, B.A. in spanish education with teacher certification in P-12; magna cum laude, member of delta epsilon sigma;

#### Hancock County:

Maria DeFatima Ochoa, B.A. in spanish and art;

#### Hardinsburg:

Amie Joe Rusher, A.S. in health sciences;

#### Hawesville:

Kara Genevieve Embry, B.S. in accounting; Blaire Elizabeth Linn, B.S. in special education: emphasis in learning behavior disorders with teacher certification in grades P-12 and elementary education; cum laude; Kristin Danielle Perry, B.S. in biology;

#### Henderson:

Courtney Elizabeth Johnson, B.S.W. in social work;

Keyurkumar Mukeshku Modi, Master in Business Administration;

Brittany Sue Sauer, B.A. in psychology; cum laude;

#### Horse Branch:

Patricia M. Schroader, B.A. in psychology;

#### Knottsville:

Nicholas R. Knott, Master in Business Administration; Terri D. Knott, Master in Business Administration;

#### Leitchfield:

Natalie Nichole Stone, B.S.W. in social work; psychology minor; magna cum laude, member of alpha chi;

#### Livermore:

Tessie Mariah Smith, B.S. in business; cum laude;

#### Louisville:

LuTisha Samaya Buckner, B.A. in integrated studies: english and theater; Destiny Lynn Debroy, B. A. in english: emphasis in professional writing, psychology minor; Mary Kathryn McClure, B.S. speech pathology and audiology; Molly R. Payne, B.A. in english, philosophy minor; cum laude; Melissa Mitchell Perry, A.A. in human services;

#### Madisonville:

Cyndi McCall Carney, B.S. in speech pathology and audiology; Danielle Rose Ripa, B.A. in psychology;

#### Morganfield:

Sara Jenae Rossio, B.A. in art; Hayden Michael Young, B.S. in biology;

#### Owensboro:

Angel Abundez, B.A. in spanish; Charles Ray Armstrong, B.S. in business: emphasis in finance, economics and management; Taylor Morgan Armstrong, B.A. in psychology; summa cum laude; Leslie Erin Avery, Master of Science in Teacher Leadership; Carolina Campos-Glover, B.S.W. in social work and spanish; Chase Ryan Carrico, B.S. in biology; Marissa Beth Cecil, A.A. in liberal arts; Yessica Cisneros Martinez, B.S. in business: emphasis in human resource management and spanish; magna cum laude; Jay Love Clark, B.S.W. in social work; Kelsey Michelle Daughterty, A.A. in human services; Cheryl Fischer, B.S. in accounting;

Jennifer L. Hester, B.S. in integrated studies: education and psychology areas; Carrie Elizabeth Isbill, Master in Buisness Administration; Ji-Youn Lee, B.A. in political science; Vania M. Marrett, B.A. in art; Molly McCorkle Marshall, B.S. in integrated studies: education and psychology areas; Alicia B. McCandless, B.A. in english Mackenzie Lynn Murphy, Master of Science in Teacher Leadership; Allison Joy O'Bryan, B.A. in graphic design; Denycia Dawn Potts, B.S. in speech pathology and audiology; cum laude; Crystal Gayle Sapp, B.S.W. in social work; Kayla Renee Stelmach, B.S. in elementary education with kentucky teacher certification, P-5; cum laude; Sabrina Storm, B.S. in accounting; summa cum laude; Logan Kyle Stovall, B.S. in business; Katherine C. Tierney, B.S. in elementary education with kentucky teacher certification, P-5; Candice Marie Vanover, B.S. in business; Lorne James Wandell, Master of Science in Management; Courtney Weldon, B.S. in business; Julia A. Young, B.S. in integrated studies: psychology, business and social work areas; cum laude;

#### Paducah:

Evan Patrick Bickerstaff, B.S. in biology; cum laude, member of delta epsilon sigma; Olivia Marie Warren, B.S. in integrated studies: education and psychology areas;

#### Philpot:

Lacey Marie Howard, B.S.W. in social work; Ashley Michelle Vanover, B.S.W. in social work; magna cum laude, member of alpha chi; Alyssa Kay Vincent, B.S. in elementary education with kentucky teacher certification, P-5; summa cum laude, member of alpha chi;

#### Poole:

Lance A. Wilson, B.S. in business;

#### Radcliff:

Alexxis S. Ross-Logan, B.A. in psychology

#### Richmond:

Kelly S. McArthur, B.S.W. in social work; magna cum laude;

#### Sturgis:

Logan Martin Rascoe, B.S. in business;

#### Walton:

Carl Brandon Dietz, Master of Science in Management;

#### Whitesville:

Amanda G. Edge, B.A. in english; Candance Michelle Lambert, B.S. in elementary education with kentucky teacher certification, P-5; magna cum laude, member of alpha chi;

## ALABAMA

#### Montgomery:

Cynthia Ann Foote, A.A. in human services;

## CALIFORNIA

#### Porterville:

Nathaniel Anderson Crocker, B.A. in integrated studies: psychology, political science, and sports management areas; Riverside: Corita L. Graves, A.A. in human services;

## CONNECTICUT

#### Wethersfield:

Jaimie M. Harlow, B.S.W. in social work;

## FLORIDA

#### Bronson:

Maureen C. Travers, B.A. in psychology;

#### Copperas Cove:

Alicia Michelle Kope, B.S.W. in social work; summa cum laude;

#### Crawfordsville:

Logan Elizabeth Byrd, B.S.W. in social work; summa cum laude;

#### Jacksonville:

Dorcas Morisseau, B. S.W. in social work; cum laude;

#### Miami:

Denise Guzman, B.S.W. in social work; Michael John Pettine III, B.S.W. in social work; magna cum laude, member of alpha chi;

#### Palm Coast:

David Tyrone Grant, B.S.W. in social work;

#### Tampa:

Angel Marie Johnson, B.S.W. in social work; cum laude, member of delta epsilon sigma;

#### Wesley Chapel:

Maria Victoria Jacobelli, B.S.W. in social work; cum laude;

#### West Palm Beach:

Edie Louise Wills, A.A. in human services;

## GEORGIA

#### Bishop:

Tammy J. Bugg, B.S.W. in social work; magna cum laude;

#### Cartersville:

John Henry Stewart, B.S. in integrated studies: psychology and business areas;

#### Columbus:

Jessi Lemke, B.S.W. in social work; magna cum laude, member of alpha chi and delta epsilon sigma;

#### Roswell:

Michelle-Dawne Magana, B.S.W. in social work; magna cum laude, member of alpha chi;

## ILLINOIS

#### Elgin:

Christopher L. Matias, B.S. integrated studies: social work, psychology, and sociology areas;

#### Spring Valley:

Tamara Leigh Beaber, B.S.W. in social work; cum laude;

## INDIANA

#### Carlisle:

Kelsey Anne Burr, B.A. in political science; magna cum laude, member of delta epsilon sigma;

#### Charlestown:

Nola Carmel Hudson-Paschal, A.A. in human services;

#### Evansville:

Oney John Langley III, B.S. in business; Sydney Irene Seyffarth, B.S. in integrated studies: education and psychology; Corinne Marie Wildeman, B.S. in integrated studies: sports management and psychology areas;

#### Greenfield:

Sherry A. Jenkins, A.A. in human services;

#### Huntingburg:

Alexzandra E Michel, B.A. in graphic design;



Indianapolis:  
Jackson Miles, B.A. in psychology;

Princeton:  
Bryceann Nichole Cutsinger, B.S. in speech pathology and audiology; member of alpha chi and delta epsilon sigma;

Santa Claus:  
Phillip Andrew Rahman, B.A. in theology;

Schnellville:  
Kyle Anthony Wilgus, B.S. in biology;

LOUISIANA

Lake Charles:  
Geneca Jackson Collins, B.S.W. in social work; cum laude, member of alpha chi;

New Orleans:  
Shonna Evette Riggs, A.A. in Human Services;

MAINE

Portland:  
Jennifer Lynn Keller, B.S.W. in social work; summa cum laude;

MARYLAND

Upper Marlboro:  
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MASSACHUSETTS

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Brandy Y. Goulkin, B.S.W. in social work; summa cum laude;

Northampton:  
Christina C. Wall, B.S.W. in social work;

MICHIGAN

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Blake Smith, B.S. in business; cum laude;

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Bethany Mae Kendrick, A.A. in human services;

MINNESOTA

Bird Island:  
Laura Jo Rodriguez, A. A. in human services; member of delta epsilon sigma;

Cambridge:  
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MISSISSIPPI

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MISSOURI

Kansas City:  
Adrienne Jane Tietz, B.S.W. in social work; magna cum laude;

New Haven:  
Kathleen Michelle Fleek, B.S.W. in social work;

NEBRASKA

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Alla Michelle Chowdhury, A.A. in human services;  
Elena Turino, A.A. in human services;

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Carmen Vazquez-Brown, B.S.W. in social work;

Oakfield:  
Lori Lynn Tillery, B.S.W. in social work; cum laude, member of delta epsilon sigma;

Queens Village:  
Lucy Mariel Gell, B.A. in psychology;

Youngstown:  
Kelly M. Fuetterer, B.S.W. in social work;

NORTH CAROLINA

Burnsville:  
April Joan Beck, B.S. integrated studies: psychology and social work areas; magna cum laude;

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Coral Amber Fickhesen, B.S.W. in social work;

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Albertine Rene Viser, B.S.W. in social work;

Washington:  
Ella Marie Smaw, A.A. in human services;

OHIO

Alliance:  
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Michele Jeanette Blackford, B.S.W. in social work;

Canton:  
Christine Danielle Hogan, B.S.W. in social work;

Cleveland:  
Kimberly G. Morgan, A.A. in human services;

Elyria:  
Dorita A. Anderson, B.S.W. in social work;

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Alyssa Ellen Underwood, B.S.W. in social work; magna cum laude;

Ontario:  
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Portland:  
Crystal Lynn Pappas, B.S.W. in social work;

SOUTH CAROLINA

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Mark A. McGue, B.A. in psychology; magna cum laude;

TENNESSEE

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Cosandra Lashone Black, B.S.W. in social work;

Nashville:  
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Stewart:  
Kathrynne E. Westerman, B.S. in integrated studies: education, psychology, and social work areas;

TEXAS

Alvin:  
Latanya Monique Monvilus, B.S.W. in social work; cum laude, member of alpha chi and delta epsilon sigma;

Dallas:  
Jennifer Jo Hamilton, B.S.W. in social work; Carla Rene Harvey, B.S.W. in social work;

Killeen:  
Batina E. Nielsen, B.S.W. in social work; cum laude;

VIRGINIA

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Glade Spring:  
Zaria Victoria Parks, B.S.W. in social work; magna cum laude, member of alpha chi and delta epsilon sigma;

Spotsylvania:  
Jonda D. Light, B.S.W. in social work; magna cum laude, member of alpha chi;

WASHINGTON

Port Angeles:  
Stephanie Marie Diltz, B.S.W. in social work; cum laude;

Puyallup:  
Kasandra Dawn Loertscher, B.S.W. in social work;

BRASIL

San Paulo:  
Italo Cavalcanti De Arruda, B.S. in business: emphasis in finance and economics, spanish minor;

CAMEROON

Yaounde:  
Rodrigue Patrick Owona, B.S. in business;

COLUMBIA

Bogota:  
Alejandra Matiz Paredes, B.S. in business: emphasis in human resource management;

ENGLAND

Hailifax:  
James Michael Anderson, B.A. in psychology;

Lincoln:  
Alexander Anthony Degg, B.S. in business;

Stratford-upon-Avon Warwickshire:  
Connor Minogue, B.A. in integrated studies: english, psychology and sports management areas;

NIGERIA

Port Harcourt:  
Preye Mike Agbana, A.S. in engineering studies;  
Millicent Tambari Akere, A.S. in engineering studies;  
David Manuchimso Amadi, A.S. In engineering studies;  
Jeribai Ibifubara Andrew-Jaja, A.S. in engineering studies;  
Deborah Sam Ogulu, A.S. in engineering studies;  
Peter Chukwumela Olisa, A.S. in engineering studies;

SUDAN

South Sudan:  
Stephen Abdelfarag, B.S. in integrated studies: social Work, psychology, and management areas.







# STRONGER BY DEGREES:

## THE PROGRESS AND STATUS OF THE PRIVATE NONPROFIT COLLEGE SECTOR IN KENTUCKY, 2015

By Gary Cox, PhD

“Brescia University, under the visionary leadership of Father Larry Hostetter, has increased enrollment, added new innovative academic programs, and positioned itself well for the future.”

In my role as president of the Association of Independent Kentucky Colleges and Universities, I have a somewhat unique window into the worlds of the 19 nonprofit colleges and universities that make up our membership.

From that vantage I can report that, despite what you might read in the national media about the issues facing higher education and the prospects for small colleges in particular, Kentucky's independent colleges are strong overall. (The even better news for readers of this publication is that Brescia University, under the visionary leadership of Father Larry Hostetter, has increased enrollment, added new innovative academic programs, and positioned itself well for the future.)

To be sure, there are some real challenges facing small private colleges: public misperceptions related to college costs and student debt, a business model primarily dependent on a single source of revenue (tuition), the financial strain of serving large numbers of low income students, and increased regulation and oversight and the associated costs of compliance, just to name a few.

However, one of the biggest challenges here in Kentucky is the stress put on students and their families by an underfunded state financial aid system.

Kentucky's "Big 3" financial aid programs administered by the Kentucky Higher Education Assistance Authority — the merit-based KEES and need-based Kentucky Tuition Grant (KTG) and College Access Program (CAP) — are funded by proceeds from the Kentucky Lottery and help large numbers of Kentucky students attending private colleges. More than 13,000 AIKCU students received \$55 million in 2014-15. And about 2 out of every 3 undergraduate students from Kentucky who attends a Kentucky private college receives a KTG, the need-

based program just for private college students.

While the merit-based KEES program has always been fully funded, in recent budgets lawmakers have diverted a portion of the lottery revenue that should by law go to the need-based CAP and KTG programs to support other state programs.

What this ultimately means is that thousands of students who are eligible to receive CAP and KTG don't get those awards because the state simply runs out of money months before the school year begins. Many of those students never show up on a college campus. The ones who do enroll must either take on more loans, work more, or the institutions must find additional financial resources to support them. Nobody wins.

In fiscal year 2014, approximately \$20 million was taken from lottery funds that should have gone to CAP and KTG to support other areas of the state budget. Early estimates indicate that number may be as high as \$38 million next year. The upcoming budget session of the General Assembly presents a chance for Kentucky leaders to correct this issue by committing the full lottery revenues to need-based financial aid. In the coming months we'll be asking the next Governor and legislative leaders to solidify their support for Kentucky students by restoring all of the lottery revenues to Kentucky's student financial aid programs in the next biennial budget.

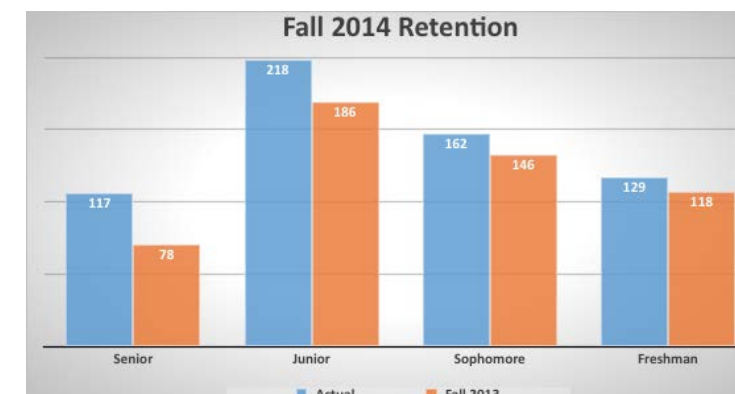
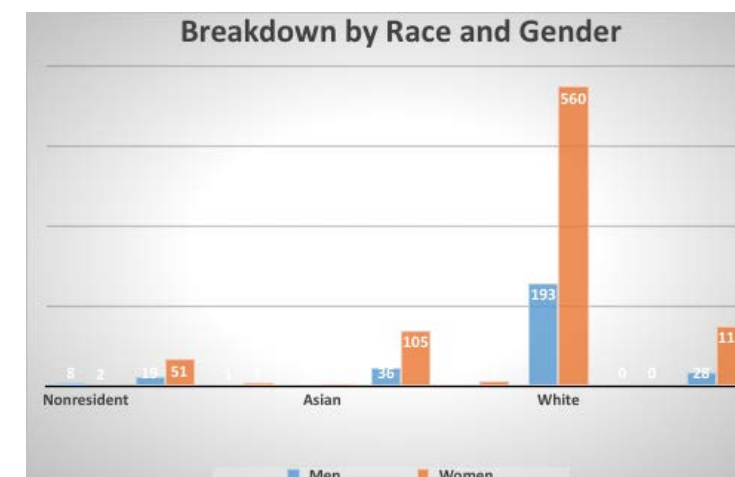
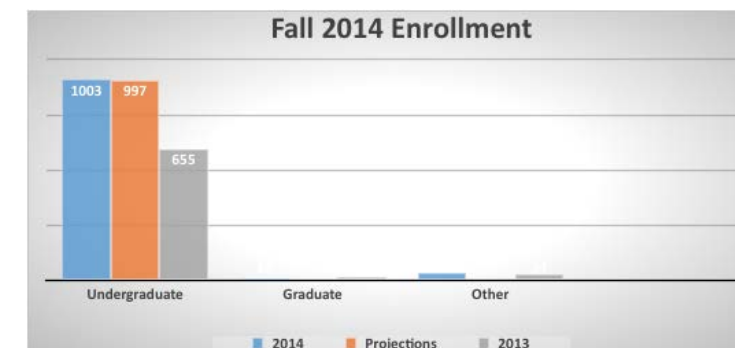
To help combat this problem, we ask those of you who live in Kentucky to join us in standing up for needy Kentucky students in support of the restoration of lottery revenues to student aid. Our students, including those attending Brescia, thank you.

*Gary S. Cox, PhD, is the President of the Association of Independent Kentucky Colleges and Universities. Gary is active in numerous education, civic, and community organizations at the local, state and national levels. He currently serves on: the Education Commission of the States (ECS); the Kentucky Higher Education Assistance Authority (KHEAA)/Kentucky Higher Education Student Loan Corporation (KHESLC) Boards of Directors; Kentucky Conference of Presidents (a statutory body composed of all public university presidents and the president of AIKCU); and the Cardinal Hill Rehabilitation Hospital Board, where he has been a member since 1992 and until recently served as Chair. Gary holds a bachelor's degree in political science and history from Morehead State University. He completed his master's and Ph.D. in political science at the University of Kentucky.*

## BY THE NUMBERS

### Enrollment

At 1,003 degree-seeking students, Brescia reached its highest enrollment level since fall 1968.

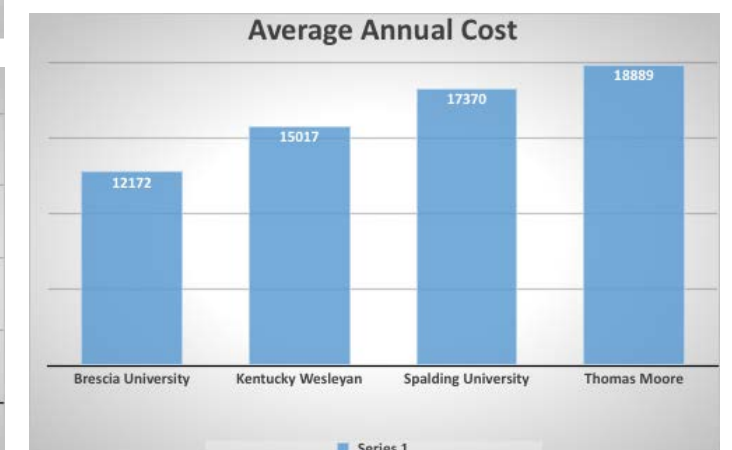


### 2014-2015 AWARDS

- 2015 Chamber Business of the Year
- 2015 College of Distinction
- 2015 Best Value School
- A Best College in the Southeast (Princeton Review)
- Best Regional College in the South (U.S. News & World Report)
- Top College for Online Associate Degree Program (Affordable Colleges Foundation)
- Top Online Psychology Degree (Affordable Colleges Foundation)
- Top Online Accounting Degree (Affordable Colleges Online)
- Best Online Bachelor's of Social Work (BSW): Students Before Profits Award Winner
- Best Online College in Kentucky for 2015 (Affordable College Foundation)

### Average Annual Cost

The average cost to attend Brescia University is \$12,172. The only two schools that offer a lower average annual rate in the Association of Independent Kentucky Colleges and Universities are Alice Lloyd College (\$9,014) and Berea College (\$1,776), both of which are Appalachia, work-study institutions that require no out-of-pocket tuition costs from students.







# THE TRUE STORY UNFOLDS

by Tracy Naylor

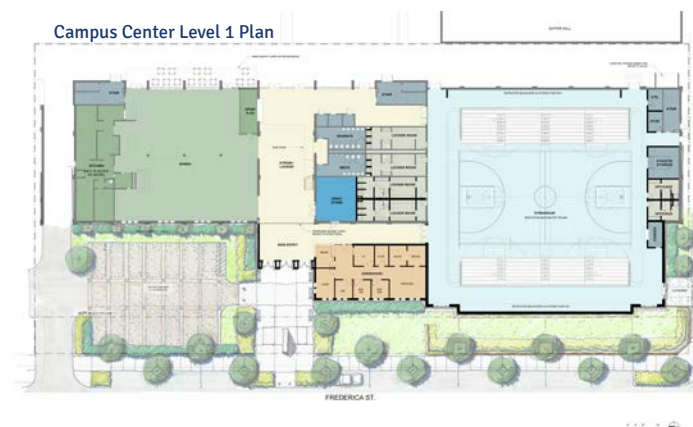
## The Campaign for Brescia University: Gateway to Our Second Century

Since its origins as the Mount Saint Joseph Junior College for Women in 1925, Brescia University has had a single overarching goal - student centered education as directed by the four pillars of its mission: Catholic, Liberal Arts, Career Preparation and Service to Others. We have such a rich history rooted in this community, but we have quite a story yet to unfold.

It feels like yesterday that the Brescia community came together to develop a Master Plan for the University, and I had the honor to be a part of the process. Recognizing that the needs of our students were evolving, the landscape of higher education was growing more competitive and our campus was aging and largely unchanged in the past quarter century, we knew we needed great vision. We

knew it was important to provide a “home away from home” while also meeting the ever changing demands brought about by the technology and innovation. That Master Plan was developed from long conversations with faculty, staff and students and is directed by the following:

- **Enrollment Growth:** Since 2007, the undergraduate degree seeking







Signature Building Level 1 Plan



Signature Building Level 2 Plan



Signature Building Level 3 Plan



population has grown by 135 percent and the first-time full-time population has grown by 385 percent since 2009. For the first time since the 1960's, undergraduate degree seeking headcount has surpassed 1,000.

- **Residential Life Growth:** A record number of resident students has stretched the residence hall capacity. This issue must be addressed.
- **Continued Expansion of Online Learning:** An increasing number of non-traditional students seek online learning. Brescia must provide these students with an education experience that maximize the use of modern technology while maintaining personal relationships.
- **Increased Competitive Nature of Higher Education:** Students have more choices and competing interests when selecting a college.

Brescia must provide the essential services deemed important by the 21st century learner.

- **The Changing Face of Downtown Owensboro:** As a landmark institution that serves as the gateway to downtown Owensboro, Brescia is committed to playing an important role in Owensboro's revitalization effort.

In reality, that planning process took place in 2008, not yesterday, and has led Brescia University to where we are today—the brink of our future. I cannot express how excited I am to see the vision of the Brescia of tomorrow come to fruition.

Brescia University publicly embarked on a \$10 Million Capital Campaign in October 2014 that will support the expansion and renovation of our Campus Center and the construction of a new, innovative academic building on the corner

of Ninth and Frederica Streets. These initiatives will change not only the face of Brescia, but of downtown Owensboro. To date, over \$9 million has been raised for the Campaign for Brescia University: Gateway to Our Second Century.

The current Campus Center will undergo a complete redesign that will feature an open concept living and dining area, new admissions offices, a new Spirit Shop to greet visitors, as well as a new health and wellness center that will give students, staff and faculty access to on-campus exercise facilities. The gymnasium will be expanded, nearly doubled, to accommodate up to 1,000 fans and the ability to divide the primary playing court into 2 full practice courts. The addition of four new team locker rooms and office space for athletic coaches will also be included in the design.

The newly constructed building on the corner of Ninth and Frederica Streets will serve as a landmark entrance into

downtown Owensboro. This building will feature an innovative digital learning studio, an auditorium that will be available for community use, state-of-the-art classrooms and computer laboratories, and will house the School of Business, the School of the Education and the School of Social Work. Innovation and technology will be hallmarks of this new state-of-the-art facility.

Expansion and renovation of the Campus Center will begin in the spring of 2016 with a projected 8 month completion timeline. The construction of the new Signature Building will soon follow.

It is my heartfelt hope that you too share my anticipation and excitement. Whether you are one of our cherished alumni, a parent who entrusted the University with your child's education, someone who believes in the transformational power of a Catholic education, or one of our many partners in the greater Owensboro business community, I invite you to be a part of our story. The attainment of this vision is dependent on the commitment of many.

*Tracy is the Vice President of Institutional Advancement at Brescia University. She has been a part of the Brescia University staff for 8 years and graduated with her Masters in 2001. She received her Bachelor's degree from Johnson Bible College/Johnson University in Knoxville, Tennessee. She can be reached at 270.685.3131 or [tracy.naylor@brescia.edu](mailto:tracy.naylor@brescia.edu).*



# DONOR REPORT

## The Society of the Arch

Was established to recognize gifts of \$1,000 or more to the Brescia Annual Fund. As membership in the Society of the Arch has increased, so has our ability to seize opportunities, address priorities, and invest in the areas that are making us a first choice for an increasing number of students. Thank you for choosing to invest in Brescia. ( † For Deceased)

### Arch \$25,000+

Boardwalk Pipelines Partners, LP  
Evelyn Bowles  
Sister Vivian Bowles ‘69  
Diocese of Owensboro  
Joseph ‘74 and Jeanne Moore  
Owensboro Grain Company, Inc.  
Ronald and Catherine Tisch

### Stellar \$10,000-\$24,999

Homer and Eleanor †Barton  
Robert Best  
Jamie ‘86 and Ann-Renee Hoeffken ‘92 Buskill  
Richard ‘86 and Kim Higdon  
Roy ‘68 and Victoria Duffy ‘67 Roberts

### Keystone \$5,000-\$9,999

Doug ‘64 and Nancy Dunn  
William and Marguerite Harper  
Richard and Susanne Wright ‘79 Harris  
Christopher and Mary Havelda  
Reverend Laurence Hostetter  
Dean and Tina Jones  
Charles ‘62 and Linda Kamuf  
Jack and Vicki Stogsdill  
Glen and Shane Sturm  
William and Shannon Wright

### Banner \$2,500-\$4,999

Denzil ‘67 and Sharon Edge  
Mary Grant  
Patrick ‘70 and Donna McNulty  
Owensboro Municipal Utilities  
Ernest ‘70 and Shirley Osborne ‘74 Taliaferro  
Thomas and Judi Thompson  
Yager Materials, Inc.

### Foundation \$1,000-\$2,499

Evelyn Kennedy Ambrose ‘84  
Margaret Backer ‘61  
Barret-Fisher  
Harry ‘67 and Margaret Bellew  
James ‘66 and Elizabeth Coker ‘68 Bellew  
Kenneth ‘99 and Helen Bennett  
Sister Joseph Angela Boone ‘62  
Mary Bryan Booth

Gary and Virginia Braswell  
Mary Ann Bratton  
William ‘69 and Sharon Thompson ‘70 Buckman  
Canteen Service Company  
Kevin ‘86 and Deborah Carrico  
Dale ‘84 and Lisa Cecil  
Joseph ‘70 and Gloria Janiak ‘65 Cecil  
Joshua ‘06 and Stephanie Quarles ‘06 Clary  
Noel and Brenda Clayton  
Joseph ‘83 and Rosemary Conder  
Dennis and Monica Thomas ‘73 Connelly  
Paul and Jane Coomes  
James DeMaio ‘95  
Disaster Team, Inc  
Samuel ‘69 and Kathleen Kerr ‘70 DunLany  
E. M. Ford & Co.

Jeffrey and Margaret Ebelhar  
Ebelhar Whitehead, PLLC  
Robert ‘62 and Paula Fischer  
Christopher ‘97 and Julie Howard ‘97 Ford  
George ‘63 and Margaret Frey  
Jacinta Tichenor ‘65 Garinger  
Robert ‘57 and Mildred Gilles  
Thomas and May Gipe  
Michael ‘91 and Julie Goetz  
Carl ‘73 and Molly O’Harrow ‘75 Greenwell  
Joseph ‘68 and Suzanne King ‘67 Hagan  
Michael and Christie Wall ‘08 Hagan  
Marjorie Hager †  
Dan and Sally Ryan ‘90 Halbig  
Hartz Contracting of Owensboro  
Bernard ‘67 and Catherine Thompson ‘67 Hayden  
Sister Julia Head ‘65  
Nathan Held ‘03 and Sarah Flood ‘03  
Darrell and Denise Higginbotham  
Ryan Howard ‘06  
James Hudson ‘77  
Ryan and Sabrina Grant ‘05 Ison  
Christopher and Denise Warren ‘05 Jarboe  
Todd and Julie Johnson  
Nancy Keeton ‘72  
William Kuegel, Sr.  
Michael ‘64 and Gloria Lindemann  
Mary Mancì  
Alex Mattingly ‘02  
Roger and Karen Hancock ‘79 McAlister

Jerry ‘66 and Beverly Terry ‘04 McCandless  
Richard ‘76 McGrail and Catherine ‘81 Steed  
David and Mary McJoynt  
John and Mary Kiley ‘80 Medley  
Gregory ‘72 and Patricia Biscopink ‘73 Merimee  
Byron and Sara Harris ‘05 Mills  
Reverend Joseph Mills  
Robert ‘89 and April Mitchell  
MPD, INC  
Tracy Naylor ‘01  
Larry ‘70 and Connie O’Bryan  
Sarah O’Reilly ‘03  
Old National Bank  
Andrew and Jean Calhoun ‘10 Owen  
Schyler Pentecost ‘14  
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Pauline Posey ‘62  
Lisa Prendergast ‘77  
Bill ‘80 and Kathryn Coffey ‘93 Raymer  
Audry ‘83 and Ada Rhodes  
Gary and Patricia Satterwhite  
Michael ‘75 and Janice Scherm  
Mary Katherine Schueler  
Kevin and Rebecca Blandford ‘05 Schwartz  
Sister Carol Shively ‘83  
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Leroy and Sandra Stratton  
Ronald and Mary Neel ‘55 Sullivan  
Sister Sharon Sullivan ‘75  
Swedish Match North America  
Waitman Taylor  
Joseph ‘58 and Mary ‘58 Thompson  
US Bank  
Gary and Linda ‘11 Wahl  
Drew ‘62 and Jeannette Ward  
Paul and Joyce Warren  
Isaac and Sydney Warren  
James ‘02 and Dixie Weafer  
Carrie Wieder ‘72  
Florence Wieder ‘70  
Michael ‘70 and Suzanne Clements ‘71 Wurth  
Stephen ‘78 and Mary Frankenberger ‘78 Wysock  
William Young

## Lifetime Giving Recognition

The Society of Trustee Associates was created to recognize those individuals who have provided significant ongoing support, both restricted and unrestricted, of \$25,000 or more to Brescia University during their lifetime. ( † For Deceased)

### Permanent \$100,000 and more

AIKCU  
Alles Brothers Furniture Company  
Reverend Leonard Alvey †  
B J Killian Foundation  
Robert Best  
Anthony † and Ann † Bittel  
Boardwalk Pipelines Partners, LP  
Donald and Betty Bowles  
Evelyn Bowles  
Sister Vivian Bowles ‘69  
Branch Banking & Trust  
Jamie ‘86 and Ann-Renee Hoeffken ‘92 Buskill  
Century Aluminum of Kentucky  
David C. Scott Charitable Trust Foundation  
de-AM-RON Building Systems  
Department of Education  
Diocese of Owensboro  
Field Packing Company  
Fifth Third Bank  
Joseph † and Laura † Fono  
Gilliland Group Partnership  
Martha Gipe †  
J. Richard Greenwell †  
Billie Mahoney Gubler †  
Helen Hart †  
Edward ‘67 and Beth Hayden  
Richard ‘86 and Kim Higdon  
James Hines ‘63 †  
Michael and Paula Horn  
James Graham Brown Foundation  
Dean and Tina Jones  
Charles ‘62 and Linda Kamuf  
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Lilly Endowment, Inc.  
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Robert McDowell †  
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Henry O’Bryan  
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Owensboro Grain Company, Inc.  
Owensboro Health  
Henry † and Eudora † Payne  
PNC Bank  
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Charles D. Ralph †  
Ralph E. Mills Foundation, Inc.  
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Mary Ann Rhodes †  
C. H. † and Sue M. † Roberts  
Roy ‘68 and Victoria Duffy ‘67 Roberts  
Frank ‘60 † and Doris Schadler  
Keith and Geraldine Coughlin ‘72 Slack  
Robert ‘51 † and Mary Steele  
Swedish Match North America  
Ernest ‘70 and Shirley Osborne ‘74 Taliaferro  
The Hearst Foundation, Inc.  
The Hines Group  
William H. † and Virginia † Thompson  
Ronald and Catherine Tisch  
Ursuline Sisters of Mount Saint Joseph  
US Bank  
John ‘68 and Marilyn Wilson ‘74 Weikel

George and Joanne † Weller  
Blanche Werne  
Western Kentucky Gas Co.  
Whitehall Furniture, LLC  
Nancy Wilson †  
Ruth Helen Wright  
William and Shannon Wright  
Yeager Charitable Trust  
Marilyn Field Young †  
William Young  
John B. & Brownie Young Fund

### Colleagues \$50,000 to \$99,999

Atmos Energy Corporation  
Homer and Eleanor † Barton  
Harry ‘67 and Margaret Bellew  
BellSouth Foundation  
Bristol-Myers Squibb  
Cardinal Federal Savings Bank  
Alberta Cissell †  
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Shelby and Rita Dunn  
Suzetta Mulligan Ebelhar †  
William † and Ruth Elmer  
GE Foundation Matching Gift Center  
Sister Ruth Gehres ‘62  
Gipe Automotive, Inc.  
Green Coal Co.  
Habig Foundation(Kimball Intl)  
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Michael ‘70 and Michelle Hagan  
Susan Kulka ‘66 Hager †  
William and Marguerite Harper  
Richard and Susanne Wright ‘79 Harris  
Christopher and Mary Havelda  
Honorable Order of Kentucky Colonels  
Kenergy  
William and Carrie Kuegel  
David and Mary McJoynt  
Deane McLelland  
Cecilia O’Bryan Medley †  
Night Round Table  
Larry ‘70 and Connie O’Bryan  
Richard † and Marjorie Oexmann  
Joseph ‘59 and Mary O’Malley ‘57 Riney  
Sazerac Company  
Michael ‘75 and Janice Scherm  
Charles † and Mary Shade  
Charles † and Beverly ‘49 Steele  
Jack and Vicki Stogsdill  
The Community Foundation of Middle Tennessee  
The Cralle Foundation Inc.  
The Teagle Foundation, Inc.  
The Williams Companies, Inc.  
Thomas and Judi Thompson  
Titan Contracting & Leasing  
Mary Jo Uebelhor  
Welfare League of Owensboro  
Stephen Wimsatt ‘60

### Affiliates \$25,000 to \$49,999

Evelyn Kennedy ‘84 Ambrose  
American Commercial Lines LLC  
Ashland Oil Foundation Inc.  
AT&T  
Margaret Backer ‘61  
Teena Barber  
Big Rivers Electric Corp.  
Thomas ‘50 † and Regina † Birkhead  
Robert Lee Blaffer Trust  
Sister Joseph Angela Boone ‘62  
Ann O’Bryan Bresler †  
Church of Seven Holy Founders  
City of Owensboro  
Gene † and Nancy Clark  
Dal-Tile  
John † and Marybelle † Darnell  
Dennis and Jennie Hendrix Foundation  
E. M. Ford & Co.  
Denzil ‘67 and Sharon Edge  
Reyburn and Dorothy Ford  
Gates F. Young Trust  
Gladys Gerteisen †  
E. M. Gish †  
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Greenwell-Chisholm Printing Co.  
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J. R. Greulich ‘98  
Bernard ‘67 and Catherine Thompson ‘67 Hayden  
Priscilla Head †  
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Frank LoBaido †  
Jean Lonergan ‘58 †  
Mary Mancì  
Marathon Oil Company Foundation  
March of Dimes  
Dianne Moore ‘80 Marcum  
Reverend Joseph Mills  
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Owensboro Municipal Utilities  
Pfizer Foundation Matching Gifts Program  
Ronald Ralph ‘63 †  
Raymond B. Preston Family Foundation  
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Reverend Phil Riney †  
Anne Roane  
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Reverend Anthony Shonis ‘76  
Southern Tank & Mfg. Co.  
Dorothy Stevenson †  
The Baker’s Rack, Inc.  
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The HON Company  
Michael and Cloa Thompson  
Toyota Motor Manufacturing Inc  
Unilever United States Foundation, Inc.  
UPS Foundation  
William ‘78 † and Kiyoko Wathen  
WaxWorks-VideoWorks  
Patricia Wiseman ‘68 †  
John and Kathy Rector ‘84 Wright  
Yager Materials, Inc.



# DONOR REPORT

## Fiscal Year Recognition

Six categories list the names of alumni and friends who made restricted and unrestricted gifts to Brescia during the fiscal year (June 1, 2013 – May 31, 2014). ( † For Deceased)

### Partners for the Future \$10,000 or more

B J Killian Foundation  
Homer and Eleanor † Barton  
Robert Best  
Boardwalk Pipelines Partners, LP  
Evelyn Bowles  
Sister Vivian Bowles ‘69  
Reverend Joseph Bradley  
Jamie ‘86 and Ann-Renee Hoeffken ‘92 Buskill  
John and Helen Cornell  
Diocese of Owensboro  
Ernst & Young Foundation  
Gipe Automotive, Inc.  
Joseph ‘68 and Suzanne King ‘67 Hagan  
Richard and Susanne Wright ‘79 Harris  
Richard ‘86 and Kim Higdon  
Reverend Laurence Hostetter  
Charles ‘62 and Linda Kamuf  
Marilyn and William Young Charitable Foundation  
Robert McDowell †  
Joseph ‘74 and Jeanne Moore  
Owensboro Grain Company, Inc.  
Roy ‘68 and Victoria Duffy ‘67 Roberts  
Michael ‘75 and Janice Scherm  
Jack and Vicki Stogsdill  
Ernest ‘70 and Shirley Osborne ‘74 Taliaferro  
Ronald and Catherine Tisch  
Ursuline Sisters of Mount Saint Joseph  
US Bank  
Blanche Werne  
John and Kathy Rector ‘84 Wright  
Ruth Helen Wright  
William and Shannon Wright  
William Young

### Trustee Associates \$5,000-\$9,999

AIKCU  
Atmos Energy Corporation  
Norman Dunn ‘64  
Ebelhar Whitehead, PLLC  
Carl ‘73 and Molly O’Harrow ‘75 Greenwell  
Donald and Jennifer Greulich  
William and Marguerite Harper  
Christopher and Mary Havelda  
Michael Horn  
Dean and Tina Jones  
John and Mary Kiley ‘80 Medley  
Larry ‘70 and Connie O’Bryan  
Owensboro Municipal Utilities  
Reverend Anthony Shonis ‘76  
Glen and Shane Sturm  
The Community Foundation of Middle Tennessee

US Bank Home Mortgage

### The President’s Club \$1,000-\$4,999

Evelyn Kennedy ‘84 Ambrose  
Margaret Backer ‘61  
Barret-Fisher  
Harry ‘67 and Margaret Bellew  
James ‘66 and Elizabeth Coker ‘68 Bellew  
Kenneth ‘99 and Helen Bennett  
Mary Bryan Booth  
Gary and Virginia Braswell  
Mary Ann Bratton  
William ‘69 and Sharon Thompson ‘70  
Buckman  
Joseph ‘75 and Joan Byrne  
Canteen Service Company  
Kevin ‘86 and Deborah Carrico  
Dale ‘84 and Lisa Cecil  
Joseph ‘70 and Gloria Janiak ‘65 Cecil  
Joshua ‘06 and Stephanie Quarles ‘06 Clary  
Noel and Brenda Clayton  
Joseph ‘83 and Rosemary Conder  
Dennis and Monica Thomas ‘73 Connelly  
Paul and Jane Coomes  
James DeMaio ‘95  
Disaster Team, Inc  
Samuel ‘69 and Kathleen Kerr ‘70 DunLany  
Jeffrey and Margaret Ebelhar  
Denzil ‘67 and Sharon Edge  
Keith ‘94 and Rachel Evans  
Anne Federlein  
First Liberty Financial Mortgage  
Robert ‘62 and Paula Fischer  
Christopher ‘97 and Julie Howard ‘97 Ford  
George ‘63 and Margaret Frey  
Steve and Peggy Gardner  
Jacinta Tichenor ‘65 Garinger  
Gates F. Young Trust  
Thomas and May Gipe  
Mary Grant  
Greater Milwaukee Foundation  
James Greulich ‘98  
Marjorie Hager †  
Dan and Sally Ryan ‘90 Halbig  
Hartz Contracting of Owensboro  
Bernard ‘67 and Catherine Thompson ‘67 Hayden  
Nathan ‘03 Held and Sarah ‘03 Flood  
Darrell and Denise Higginbotham  
James Hudson ‘77  
IBM International Foundation  
Inwood Office Furniture Foundation Inc  
Nancy Casteel ‘72 Keeton  
William Kuegel, Sr.

Mary Ligon  
Thomas and LaNell Lilly  
Michael ‘64 and Gloria Lindemann  
Mary Mancini  
Alex Mattingly ‘02  
Roger and Karen Hancock ‘79 McAlister  
Jerry ‘66 and Beverly Terry ‘04 McCandless  
Richard ‘76 McGrail and Catherine ‘81 Steed  
David and Mary McJoynt  
Keith and Catherine Smith ‘78 McKenzie  
Patrick ‘70 and Donna McNulty  
Most Reverend William Medley  
Gregory ‘72 and Patricia Biscopink ‘73 Merimee  
Reverend Joseph Mills  
Robert ‘89 and April Mitchell  
Monumental Life Charitable Foundation  
MPD, INC  
Mudd Logging, LLC  
Tracy Naylor ‘01  
Northwestern Mutual  
Sarah O’Reilly ‘03  
Old National Bank  
Pfizer Foundation Matching Gifts Program  
Mary Posey ‘62  
Lisa Prendergast ‘77  
Bill ‘80 and Kathryn Coffey ‘93 Raymer  
RE/MAX Professional Realty Group  
Michael and Mary Reynolds  
Audry Rhodes ‘83  
Gary and Patricia Satterwhite  
Mary Katherine Schueler  
Kevin and Rebecca ‘05 Schwartz  
Southern Tank & Mfg. Co.  
Leroy and Sandra Stratton  
Ronald and Mary Neel ‘55 Sullivan  
Swedish Match North America  
Joseph ‘58 and Mary ‘58 Thompson  
Thomas and Judi Thompson  
Gary and Linda ‘11 Wahl  
Drew ‘62 and Jeannette Ward  
Paul and Joyce Warren  
Sydney Warren  
James ‘02 and Dixie Weafer  
Carrie Wieder ‘72  
Florence Wieder ‘70  
Yager Materials, Inc.

### The Founder’s Club \$500-\$999

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Gary ‘79 and Catherine Allison  
Jerry and Arnida Teder ‘69 Altman  
Francis ‘72 and Peggy Ballard  
Teena Barber

Craig Barrette and Ellen Dugan-Barrette  
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Dubois County Community Foundation  
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Robert ‘57 and Mildred Gilles  
Glenmary Home Missioners  
Thomas ‘78 and Barbara Hagan  
Joseph and Pamela Riney ‘94 Higdon  
Ryan Howard ‘06  
Robert ‘62 and Patsy Hudson  
Ryan and Sabrina Grant ‘05 Ison  
Christopher and Denise Warren ‘05 Jarboe  
Julie Johnson  
Ralph Kempf  
Kenergy  
Patricia O’Malley ‘58 McCarthy  
Larry ‘61 and LaVonne Mehlbauer  
John ‘81 and Cynthia Beemer ‘81 Mulligan  
Joe ‘72 and Maggie Simms ‘72 O’Bryan  
Andrew and Jean Calhoun ‘10 Owen  
Schyler Pentecost ‘14  
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Donald Moser and Suzanne Reiss  
William Schrecker  
Robert ‘62 and Marjorie Weaver ‘57 † Slack  
Southern Star Central Gas Pipeline  
Waitman Taylor  
The Next Legend  
Tom and Barbara Watson  
John and Roberta Weber ‘69 White  
Roger ‘79 and Nelda Dennis ‘88 Williams  
Stephen ‘78 and Mary Frankenberger ‘78 Wysock

### The Lamplighter’s Club \$100-\$499

A 1 Roofing and Siding  
Wesley Acton ‘60  
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Josephine Ansback ‘69  
AT&T Foundation  
Mary Atherton ‘58  
John Austin  
Michael and Betty Richardson ‘90 Azzara  
Robert Balenovich  
Ballard Development, LLP  
Mark and Joyanna Band  
John Barker  
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James ‘76 and Barbara ‘01 Barr  
Ron and Sara Wilson ‘68 Barr  
David and Susan Bartholomy  
Winfred ‘99 and Donna Basham  
Harry and Charlene Baumgarten  
Gary and Mary ‘84 Becker  
Max and Carol Bickett ‘64 Bell  
Bill ‘63 and Emma Belt  
Leon ‘67 and Jane Russell ‘68 Bennett

Ronald ‘74 and Patricia Biscopink  
Joseph ‘59 and Imogene Blakeley  
Mary Boarman ‘92  
Allen ‘73 and Cecilia Bolcar  
Sister Joseph Angela Boone ‘62  
Sharon Dillon ‘77 Boone  
Bradley and Susan Coomes ‘88 Booth  
Bowen Tire Company  
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Robert ‘73 and Helen Brewster  
Joseph and Marilyn Brookman  
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Christopher and Anisia Baehl ‘99 Burkhart  
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Michael Callis  
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Larry Chandler ‘00  
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Marlaine Chase  
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Don ‘85 and Dette Howard ‘82 Cinnamond  
Durward Clark ‘52  
Joseph ‘82 and Carolyn Clark  
Michael ‘66 and Frances Clark  
Reverend Ray Clark ‘86  
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Winifred Riney ‘74 Cohron  
Rocky and Dorcas Comito  
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Kirk and Freda Hedges ‘89 Conrad  
Jason Cox ‘97  
William Cox  
Elizabeth Culver ‘65  
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Chris and Jenny Dennis  
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Siebrand and Wanda Dooper  
Harold and Faye ‘95 Dowell  
Thomas ‘68 and Ann Marie Dreyer  
Stephen Duncan ‘13  
James ‘63 and Elizabeth Durbin  
William and Rebecca Dyer  
Thomas ‘71 and Janet Graham ‘72 Ebelhar  
Leonard Gmeiner and Patricia ‘72 Elliott-Gmeiner  
Alan and Rebecca Englehart

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Lawrence and Barbara Castlen ‘71 Erpenbeck  
Richard ‘82 and Connie Etienne  
Marc Evans  
Farmer & Wright, PLLC Operations  
Velma Felts ‘67  
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# CREATING A LEGACY INSPIRING SCHOLARSHIP

By Sydney Warren

The Moore Presidential Scholars Endowed Scholarship program was created by Joseph and Jeanne Moore in 2007 with a gift of \$1 million. The purpose of this scholarship is to recognize students who have distinguished themselves by their high academic achievement, their leadership skills, and their involvement in co-curricular activities. Those selected as Moore Scholars play a significant role in assisting President Hostetter in representing the University at a variety of events during the course of the academic year. Moore Presidential Scholars have the opportunity to meet influential business, educational, political and civic leaders. Students are enabled to cultivate their leadership skills, provide valuable service to the University, and to make important contacts as they consider their professional lives.

Considered the most prestigious award and position for a Brescia University student, the financial support is but one piece of this truly life shaping

experience while a member of the program.

"We were able to mingle with Owensboro's elite and represent our fellow Bearcats at public functions and events. It was an honor to show Owensboro what kind of leaders Brescia University produces," stated Alexxis Ross-Logan, a 2015 Moore Scholar graduate of Brescia University. "The networking opportunities presented to us by this exposure were priceless and Joe Moore himself was very encouraging. I remember one year we sent him Christmas cards to thank him for his generosity in providing this scholarship; I also shared with him some of my future plans. Now whenever he sees me he likes to remind me of the goals I set and ask me how it's going. I honestly can't thank Mr. Moore enough for providing me this scholarship, it's the main reason I attended Brescia University."

To expand the financial aid and leadership development skills that the Moore Scholars Scholarship program

already provides students, Mr. Moore also established in 2009 the Designated Endowed Fund for Moore Presidential Scholar Graduates, "to assist Moore Presidential Scholars to have the experience of making a difference through a monetary investment" to the University. Mr. Moore's objective for this fund is for the graduates "to stay connected by annually reviewing designation options, reviewing the historical designation of such gifts, and directing the annual designation." Throughout the students college career, Mr. Moore meets with them regularly to mentor them through the decision making process of choosing where to designate the gift that is bestowed to Brescia upon their graduation.

*Sydney is the Director of Major Gifts at Brescia University. She previously served as the Director of Annual Giving and has been a member of the Brescia University staff for three years. She graduated from Murray State University and is currently pursuing her Masters of Science Management from Brescia University.*



# FACULTY NEWS

**Jacob Adler, Ph.D.**, Assistant Professor of Biology, was selected as a Mentoring Active Learning and Teaching (MALT) Fellow. This fellowship allowed him the opportunity to train in Seattle, Washington with some of the best researchers and instructors of active learning in biology.

**Eva Atkinson**, Counseling Director, gave a testimony of support of the Good Samaritan bill in the Kentucky House concerning the state's Drug Overdose Crisis.

**Iris Moreno-Brown**, Professor of Spanish, attended a week-long conference on Cuban American Relations and Study Abroad in Habana, Cuba.

**Dr. James Naas**, Associate Professor of Speech Pathology/Audiology, has been selected to serve on the Professional Conference Planning Committee for the American Speech-Language-Hearing Association for 2015, and 2016.

In addition, Dr. Naas will make two invited presentations at the 45th Mid-South Conference on Communication Disorders in Memphis in February. One presentation will examine "Pharmaceutical Issues in Clinical Practice", and a second will focus on "Issues, Concerns, and Responsibilities in Treating the Dangerous Patient".

**John Schartung**, Adjunct Instructor, had his work published in the new book "Contemporary American Printmakers." John's work in the book is among that of only 75 printmakers and 30 print shops. The book is available for purchase at many book retailers.

**Stuart Squires, Ph.D.**, Assistant Professor of Theology had an article published in Rome at the Patristic Institute by the Augustinian Friars entitled "Augustine's Changing Thought on Sinlessness". The full reference is Squires, Stuart. "Augustine's Changing Thought on Sinlessness." *Augustinianum* 54.2 (2014):

447-466. Stuart also presented a paper for the Gender Studies session at the Central States regional Society of Biblical Literature meeting in St. Louis in March. The title was "Dressed to Kill: Comparing the Jewish Story of Judith and the Chinese Legend of Mulan."

**David Stratton**, Professor of Art, was invited to exhibit his work in the annual Governor's Derby Exhibit that was on view in the Capitol Rotunda March 26-May 4th. The theme focused on the word "celebration" and David's work was chosen as one of 25 pieces from over 100 entries. His work was entitled "Shallow Pond". (picture) David also attended the Alltech Corporation's "Rebellion" conference in Lexington, Kentucky May 17-20. This conference held many sessions on contemporary options for marketing and starting incubators, focusing on design and "creative entrepreneurship concepts and focusing on marketing and advertising strategies for contemporary business initiatives.



David Stratton with his work entitled "Shallow Pond"



John Schartung in "Contemporary American Printmakers"





You can find rosters, schedules and daily news stories on the Bearcats by visiting [www.bresciabearcats.com](http://www.bresciabearcats.com). Be sure to sign up for their SMS subscription and follow them on Facebook and Twitter!

# BEARCAT ATHLETICS

# 2015

## Running Down Dreams: Champions on the Court

### THE 2014-2015 BRESCIA UNIVERSITY MEN'S BASKETBALL TEAM MAKES HISTORY.

The 2014-2015 Men's Basketball season was one for the history books. Brescia University won the KIAC South Division for the first conference title in school history since joining NAIA Division II. The Bearcats finished the season ranked 30th in NAIA Division II, their highest-ever ranking at the NAIA II level, and advanced to the NAIA Division II National Tournament for the first time in Brescia history.

The event, held in Point Lookout, Missouri, kicked off on Wednesday, March 11, 2015 with the Bearcats taking on the defending champions, Indiana Wesleyan, in the first round. Students, faculty, staff, alumni and friends gathered in the Study Pavilion to cheer them on.

The team also won the most KIAC games in school history, went 8-0 in conference play and led the KIAC in field goal percentage (49.8%), defensive rebounding (31.7/g) and blocks (154).

Brescia player Austin Morris, a junior from Evansville, Indiana, was named KIAC Player of the Year.

"I am so happy for Austin and proud that his hard work and dedication have been recognized with his selection as KIAC Player of the Year," said Josh Gibson, Brescia University Head Coach. "This is a league full of great teams and great players and to be voted as Player of the Year is a tremendous accomplishment for him. He put in a lot of extra time and effort in the weight room and in the gym this past offseason and I am happy that those long hours resulted in such a successful season for our team and for him personally. Austin is a great person in addition to being a great player, and I look forward to seeing what the future holds for him both on and off the court."

Morris led Brescia to an 18-9 overall record and 10-3 conference record. Morris was 6th in the conference in points per game (16.07), 1st in rebounds per game (10.15), 1st in blocks per

game (3.44), 1st in field goal percentage (60.1), 4th in free throw percentage (80.3) and was second in the conference with 13 double-doubles. He also ranked 1st in NAIA Division II blocks per game (3.44), 6th in rebounds per game (10.15) and 11th in field goal percentage (60.1).

"I would like to thank God, my teammates, my coaches, my family, and my friends as well as everyone who has supported our team this season," stated Morris in response to his honor. "I want to use this moment to thank you all from the bottom of my heart as none of my success on the court would be possible without your positive influences in my life. Thank you as well to the coaches in the KIAC for honoring me with this award. Thank you!"

Brescia University Coach, Josh Gibson, was also recognized as the KIAC Coach of the Year. Coach Gibson led the Bearcats to an 18-9 overall record and 10-3 conference record. After only three years, Coach Gibson ranks third all-time in wins at Brescia and is only the second coach in Bearcat history to post a winning career record.

"I am honored and humbled to be selected by my peers as coach of the year in the KIAC. This league has so many quality teams with great coaches who I respect immensely. I sincerely thank them for considering me for this honor. Further, any success that a coach has is a reflection of his players. The credit for this award goes to our team for how hard they worked to achieve the things we have been able to accomplish this season. Their dedication and achievements have given Brescia University, our alumni, and the Owensboro community a lot to be proud of and I am blessed to have been a part of it this season," said Gibson of his recognition.

The Bearcats will kick off their 2015-2016 season with some outstanding new recruits and a roster of returning players.



## 2014-2015 HIGHLIGHTS

- Olivia Warren became the first female in the history of the school to qualify at the national level in any track event and the only individual to ever win three consecutive titles in the same event.
- Women's Golf Team traveled to Savannah, Georgia to compete in the 2015 Women's National Golf Championship after winning the KIAC Conference Tournament.
- Will McKenzie represented Brescia in the 2015 NAIA Men's Golf National Championship after taking home first place in the 2015 KIAC Men's Conference Tournament and earning the title of 2015 KIAC Player of the Year.
- Men's Golf Team placed second overall in the 2015 KIAC Men's Conference Tournament.
- Men's Basketball Team won the KIAC South Division for the first conference title in school history since joining the NAIA Division II. The Bearcats finished the season ranked 30th in NAIA Division II, their highest ranking at the NAIA II level and advanced to the NAIA Division II National Tournament for the first time in school history.
- Men's Basketball Team won the most KIAC games in school history, went 8-0 in conference play and led the KIAC in field goal percentage, defensive rebounding and blocks.
- Austin Morris was named the KIAC Men's Basketball Player of the Year and ranked 1st in the conference for rebounds per game, 1st in blocks per game, 1st in field goal percentage, 4th in free throw percentage, 6th for points per game and 2nd with 13 double-doubles.
- Brescia University Men's Basketball Coach, Josh Gibson, was recognized as the KIAC Men's Basketball Coach of the Year and ranked third all-time in wins at Brescia and is only the second coach in Bearcat history to post a winning career record.
- Women's Golf Coach, David Ballou, was named Co-Head Coach of the year for the KIAC Women's Golf.
- Julie Whitfill set a new NAIA Division II record, the first time since 1993, landing 14 three-point field goals in a single game and broke a school record scoring 51 points.

## RECORD BREAKERS

**Christian McHatton**  
Henderson, KY  
(Baseball)  
Wins in a career

**Julie Whitfill**  
Hardinsburg, KY  
(Basketball)  
Scored a school record of 51 points

**Brent Crawford**  
Clarkson, KY  
(Track and Field)  
60m dash, 60 m hurdles, 110m hurdles and 400m hurdles

**Tori King**  
Radcliff, KY  
(Track and Field)  
60m dash, 60m hurdles and 100m hurdles

**Mackenzie Weyer**  
Ferdinand, IN:  
(Track and Field)  
Shot Put and Discus

**TJ Miller**  
Henderson, KY  
(Track and Field)  
200m

**Andrew Atkins**  
(Track and Field)  
800m

**Darrian McNary**  
Providence, KY  
(Track and Field)  
200m, Long Jump and 400m

**Olivia Warren**  
Paducah, KY  
(Track and Field)  
5000m, 10000m, 13.1 miles

**30 student athletes received All-KIAC Honors**



# BRESCIA UNIVERSITY STUDENTS SHOWCASE ENTREPRENEURIAL TALENTS

Students participating in CO.STARTERS program prove themselves outside the classroom with successful entrepreneurial talents and recognition.



Yesica Cisneros, a senior who graduated from Brescia in May, has been awarded an agricultural grant for her family's budding blueberry and blackberry production.

Cisneros decided to become a part of CO.STARTERS, an entrepreneurial program at Brescia University, to expand on a business that her and her family had already started.

"I felt like there were some areas where we could still use some help with on the administration side, especially since the plan is to expand," stated Cisneros who received a Bachelor of Science degree with an emphasis in Human Resource Management and Spanish in

May.

Little did she know it would eventually lead to a financial opportunity to help her family grow their production.

Approximately two years ago, the Cisneros family, residents of Owensboro, planted a small acre lot of berries as a sort of trial to see how productive the berries would be in the area. They were pleasantly surprised with a successful first harvest they were able to sell at the local farmers' markets and retail stores such as Nona's in downtown Owensboro, Genes Health Foods, Pepper Ridge Winery and other local restaurants.

So naturally, the family decided to expand their operation, adding another acre to their harvest. This summer will be their second harvest and like any growing production, the quantity increase brought about another need, for a cooling unit to keep the berries fresh for longer periods of time.

In one of the CO.STARTERS meetings, designed to help participants think through a business idea, the assumptions behind them, determine next steps and prepare for future success, facilitator John Jurkiewicz, President of Jurkiewicz Consulting, suggested Cisneros do some research on government assistance program and grants available for beginning farmers. After taking his advice, she found a grant that fit her family's needs.

"I applied for funds to help with the marketability of our crops, blackberries and blueberries, through value added by building a cooling unit to improve the freshness of the crops. John helped me fill out the application and my family received the grant. We received the check approximately 6 weeks after I put in the application," Cisneros recalled.

"There were two characteristics about Yesica that made me feel she would be successful – her persistence and her commitment," said Jurkiewicz. "Each step of the way she made sure she received the information she needed to make the right decision for her business. Those two traits fortified her self-confidence and allowed her to believe, rightfully so, that anything was possible for her to achieve."

The grant is called the Kentucky State

University: Small Scale Farm Grant and is designed with the small farmer in mind. The grant program is for certified organic farmers, value-added producers and aquatic farmers and Kentucky farmers that sell at least \$1,000 of agriculture produce to the public, but no more than \$250,000 are eligible to apply. Corporations and cooperatives that serve Kentucky farms were also eligible, making the competition that much greater.

"We are proud of Yesica and her project. Here at Kentucky State University, we offer several programs like the Small Scale Farm Grant to help small and limited resource farmers. It is our commitment to help those underserved communities," stated Joni Nelson, Extension Associate at Kentucky State University.

And this is only the beginning for Yesica and her family as they continue to grow their business.

"The plan is to gradually expand until we reach a capacity that can supply large berry distributors, as well as the local demand,"

For more information on the Cisneros operation, please contact 270.222.2940 or 270.226.2136.

The CO.STARTERS Program is a nine-week program that Brescia University partnered with the Greater Owensboro Economic Development Corporation (EDC) and the Kentucky Innovation Network to kick off in September of 2014. Open to all aspiring and experienced entrepreneurs, the program is intended to equip aspiring entrepreneurs with the insights, relationships and tools needed to turn business ideas into action.

Brescia University was proud to be able to graduate the first cohort in the state in December, followed quickly by the second cohort in April.

But Cisneros is not the only student who has seen success from the program. Alex Degg, who also graduated in May with a Bachelor of Science in Business, recently competed in an entrepreneurial event, "Bucks for Bright Ideas" in Bowling Green, Kentucky.

"Bucks for Bright Ideas" is a non-profit competition to help aspiring entrepreneurs

turn their business ideas or inventions into a product.

"I was informed of the event through our Career Services Director and Joe Berry, Vice President of Entrepreneurship at the Greater Owensboro Economic Development Corporation," said Degg. Degg was introduced to Berry through the CO.STARTERS program.

"It was a great way to get my name out there, as well as Brescia University, which made me proud as the only competitor from my school amongst other schools such as the University of Louisville and the University of Kentucky. There were also business professionals present and competing."

For the competition, participants were required to answer six questions about

their idea, as extensively as they could. Those questions covered such things as the description of the product, primary features and benefits, as well as, business plan items such as the anticipated customer base, the market need, competitors for the product and patent/copyright information.

Degg, originally from Lincoln, England, presented his idea for a modified wheelchair.

"I went there with a lot of confidence as my idea is a unique idea that I have put some thought into prior to the competition. With my idea, help from Tom Pope, the International Coordinator at Brescia, and all the knowledge I have acquired from my studies at Brescia University, I was very confident in what I was doing," stated Degg.

The prizes for the competition consisted of skills donated by a number of sponsors. Alex had the opportunity to partner with OCTC, Professor Steve Bailes offered his time to help with manufacturing a prototype design using CADD software.

"For the future, I hope that I can actually create a working prototype, and locate funding to manufacture a number of these to sell to my target market, building up sales and customers until I have a brand and company I can run. This is my dream to have my own business, and for this one, it would be something I love, which is a fantastic way to work and live. Hopefully I can become a well-known name in this market."

## ENTREPRENEURISM: THE EXPRESSION OF INDIVIDUAL FREEDOM

By Rick Higdon

Entrepreneurs take us on their journey by drawing us in with their passion, the belief in their ideas and the drive to be better and to do better. They are the foundation of the US economic miracle, and they continue to have a profound effect on our culture. They are enabled to exercise free will and attain their full potential.

As I reflect on the effect entrepreneurs have had on defining the culture of the United States, one must also reflect on the system of capitalism that has allowed them to flourish, and I would argue that capitalism and entrepreneurship have become co-dependent.

Capitalism as an economic system in its purist sense is also about freedom, as it is based on the free movement of labor and capital. It has not created poverty, but rather raised many out of poverty over generations, and I believe the evidence clearly shows that capitalism has done much more good than bad for society. There are bad actors who take advantage of weaknesses in the system; people who get undue gain through arbitrage and benefit from the system without associated risk; and those who use political power to stymie free market principles to gain unfair advantage. We should strive to make the system work better to support fairness for all involved rather than tear it down when it has proven to be effective. A great society is not one that can just

produce material wealth, but rather one that provides all its citizens the opportunity to attain their potential. A just society is not one based on Darwinian principals, but rather one which provides an opportunity for all to contribute. We must strive for fairness to allow all individuals the opportunity to attain their full potential. And this is where the challenge lies. The system must support the individualism and liberty of all and not let a few gain unfair advantages, and our society has to help those who are not able to fully participate. If social justice is our aim, capitalism and entrepreneurship can be leveraged to support that objective. We should not demonize those who have done well (thou shalt not covet), but rather focus energy on improving systems so that all can participate.

My experience working with and around entrepreneurs for the last 25 years is that they are driven by passion for an idea or an ideal, not by power or material wealth. They can be the small coffee shop owner who provides a great customer experience or the innovator developing the next great social media company. They are the ultimate expression of their individual freedom, using their ingenuity, labor, and energy to create. It is the entrepreneur that drives the system of capitalism to continuously adapt and improve business models, competing for capital,



employees and customers as they define new and better ways.

As the global economy has created unprecedented competition for capital and talent, the culture of entrepreneurship is THE differentiator for the United States, and as such must continue to be embraced and celebrated. It has the ability to transform cities (think Detroit). Small towns can build from within and flourish in a changing world rather than continue to yearn for the manufacturing jobs that will never be the same.

*Rick graduated from Brescia in 1986 with a Bachelor of Science in Accounting and is a Certified Public Accountant. He has spent the last twenty five years in the computer software industry supporting early stage and high growth organizations. Higdon has worked in more than 10 countries and eventually founded his own company, Turnpoint Solutions, in 2005. This boutique, global technology consulting company served customers in mining, transportation and the energy industry. Higdon sold the company in 2012 and is now the Executive Director at Ernst & Young. Rick was a 2014 Distinguished Alumnus.*





# STUDY ABROAD

Going Abroad, Finding Courage

By Abigail Cowser-Barnett

It would be easy to simply sum up my study abroad experience from an educational perspective. Yes, seeing the beauty, history, art, and culture of London and Paris was life-changing and inspiring, but going on this trip went far beyond that for me. Being able to travel across the world with my fellow Brescia students changed my life in so many ways. I have always known that a great big world existed outside of my small town in Southern Illinois, but I never thought I would have the experience to discover it. Brescia provided me with more than just culture, art, and history; it showed me a side of me that I didn't know existed.

It turns out that I am braver than I ever thought I could be.

Getting on a plane and flying across the ocean, navigating tubes and metros and crowded city streets, eating foods I'd never dreamed of, getting by speaking a language I never had before- took an amount of bravery and courage I didn't know I possessed. By the end of our journey, I felt a new sense of accomplishment and pride in myself that I never had before. I was terrified before my trip, I had never been that far from home, never been to a country that didn't speak English as a first language, and had no idea if I could survive all of the unknown factors involved in such a major trip. But more than simply surviving the trip, I thrived. I now know that I can accomplish so much more in the world than I ever thought I could and for that I am eternally grateful.

In addition to my newfound courage, Brescia's study abroad trip gave me an opportunity to create lasting friendships. I joined the trip not knowing my fellow travelers and was able to make friends with fellow students I never would have had the opportunity to meet as an online student. Bonding with my fellow BU students while getting lost in Paris and exploring London created a bond that I am not able to form from behind the computer screen. It allowed me to fully feel like a part of the Brescia family and I cannot wait to see my friends again this spring at graduation.

I truly do not have words to express how thankful I am to have been given this opportunity. I am forever changed for the better, and will always look back to this trip as one of the best experiences of my life.

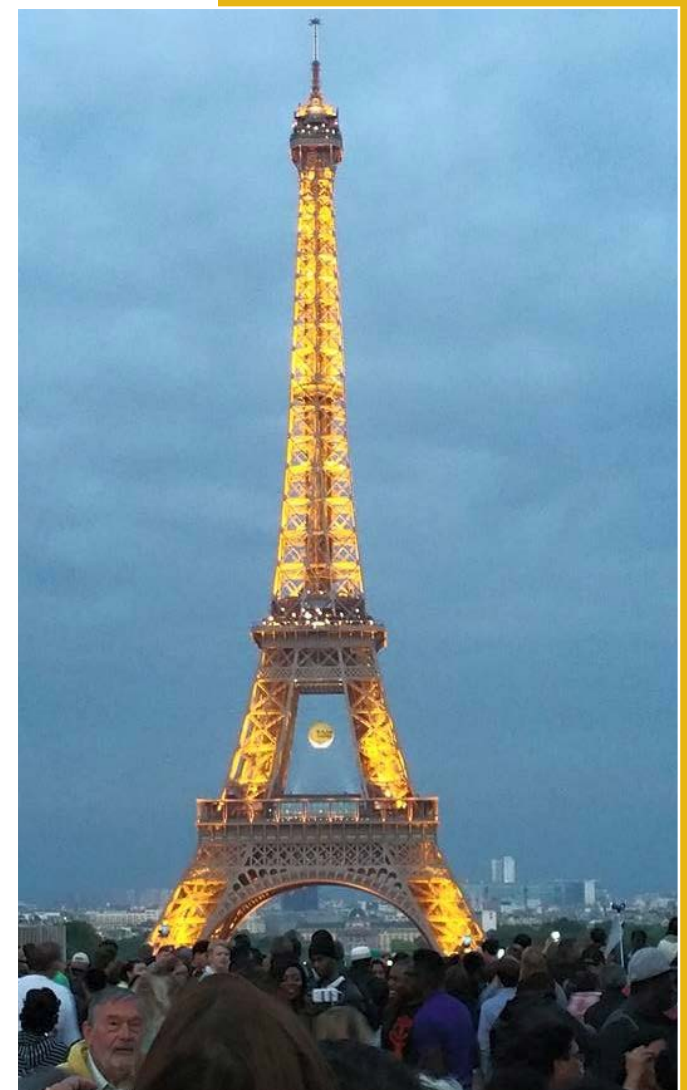
*Abi is a senior from Caterville, Illinois. She is currently studying social work as a BUonline student. In May, she will be the fourth Brescia Alumna in her family. She currently resides in Southern Illinois with her spouse and 9 year old daughter.*

“

We saw London in such a way that it felt like home. It was strange, because there was no language barrier, London could have been anywhere but at the same time it couldn't be anywhere else.

Kathryn Keller, student

”





## ACADEMICS

**Goal:** As a liberal arts community of learners, academic excellence will be the hallmark of Brescia University with a culture of teaching and learning directed to personal and professional success.

**Strategic Direction:** Cultivate and nurture an academic culture, recognized for its scholarly ambiance, which blends the tradition and heritage of a liberal arts education with modern and innovative modes of delivery.

**Objective #1:** Embrace pedagogical advances that establish and then require varied and adaptable delivery styles to meet the needs of the modern day learner.

- Hire a full-time Director for the Ursuline Center for Teaching and Learning who will establish an office that serves to meet the needs of faculty in terms of teaching methods, delivery options, learning styles, pedagogical changes, and/or other innovative resources; and to offer a resource for student mentoring and advising.
  - Office staffed and functioning by fall 2018.
- Provide opportunities for and encourage faculty to attend conferences centered on pedagogical and instructional change.
  - Five faculty members per year will attend conferences focused on technology, student learning needs, pedagogy, and/or other innovative services.
- Establish faculty core competencies (benchmarks) in pedagogy that are used in hiring, pre and post-tenure reviews, and tenure application.
  - Benchmarks established by fall 2018.
- Implement “high-impact” experiences in every academic area (fewer or greater numbers depending on program area/area faculty size).
  - Experiences identified and implemented by fall 2017.
- Adopt alternative scheduling options.
  - Implementation of Winter term, fall 2015
  - Analysis and possible implementation of second summer term, summer 2016.
- Facilitate the necessary infrastructural changes that support innovative teaching practices.
  - Annual spring symposium for faculty on topic, spring 2017.
  - Alternative classroom arrangements in place, fall 2019.
  - Regular incentives to faculty to offer hybrid/flipped classes or other alternative delivery, fall 2018.
- Ensure all students have access in the most convenient, cost effective way possible to textbooks including in an e-format

when available in their discipline.

- All options have been explored and implemented by fall 2018.

**Objective #2:** Expand options for experiential learning that offer students the opportunity for robust educational experiences outside of the classroom.

- Require the inclusion of internship/practicum opportunities in every academic program as appropriate.
  - By fall 2018 every academic area will have implemented such experiences, as appropriate, for that major.
- Expand learning opportunities locally, regionally, nationally, and internationally, eventually providing at least one “study away” opportunity per major.
  - Opportunities gradually increased until task is realized by fall 2020.
  - Maximize relationship with Caritas School of Social Work in Czech Republic.
  - Collaborative programs established with non-American Ursuline institutions, fall 2019.
- Create an Office of Intercultural Services that addresses the needs of international students and supports study abroad opportunities.
  - Office established by fall 2019
  - ESL program reactivated in some fashion, fall 2019.
- Develop opportunities for students to serve as faculty research assistants.
  - Each division will identify those areas that could implement research assistants by fall 2017. Implementation by fall 2018.
- Formalize a rigorous evaluation and acceptance program related to the prior learning experiences of non-traditional students.
  - Prospective students will have prior learning evaluated by fall 2016 for registration in spring 2017.

**Objective #3:** Develop meaningful, collaborative relationships with both internal and external partners that enhance and enrich classroom learning experiences.

- Capitalize on current relationships with the local business community to offer opportunities for entrepreneurial exposure.
  - Co-starters will be fully implemented, fall 2016.
  - Two incubator spaces at Business Start-up center for students, fall 2018.
  - Students will participate in at least one annual start-up competition, fall 2015.
- Facilitate the option for faculty to collaborate on the delivery of multidisciplinary courses.

- Incentives offered to faculty to develop creative course options, fall 2016.
- Collaborative, interdisciplinary learning integrated into GER, fall 2019.
- Provide opportunities for campus-based and online faculty to collaborate in educational and shared-governance matters.
  - By fall 2018 web-conference platforms will be utilized to include online faculty in University, Division, and Area business.
- Develop an Alumni Mentor program.
  - Program developed and implemented, fall 2017.
- Establish a Faculty in Residence Program which will allow recognized individuals to share their expertise.
  - Host one visiting faculty member annually beginning fall 2019.

**Objective #4:** Recruit, shape, develop and support a diverse faculty core whose members strive to be scholars in their field and who provide engaging educational and supportive experiences to their students.

- Pursue endowed professorships to help in recruiting outstanding faculty who are competitively compensated.
  - Two endowed chairs funded by fall 2020.
- Strengthen faculty development policy and opportunities
  - Budget line item to support publication fees or reviewer fees, fall 2018.
  - Increase faculty development funds by 50%, fall 2018.
  - Regular compensation for faculty and staff who develop substantial new programs and activities, fall 2015.
  - Online faculty development opportunities offered, fall 2018.
  - Policy established for course release to make use of development opportunities, fall 2018.
  - Finalize and implement post-tenure review policy, spring 2016.

**Objective #5:** Advance the capacity for the inclusion of technology in all aspects of a Brescia education.

- Provide faculty and students with the necessary technological resources that will enhance the classroom experience and aid in learning.
- Establish a full-time Director of Instructional Technology position, fall 2019.
- LMS will be fully implemented and utilized, fall 2016.
- Provide classroom environments that support and utilize technological advances.
- Continuous upgrade of smart classrooms, ongoing.
- Digital Learning Studio, fall 2020.
- Continuous upgrades to common study and collaborative learning spaces in the

library, fall 2020.

**Objective #6:** Strengthen and build upon the foundation of the William H. Thompson School of Business, the School of Education, the programs within the Life Sciences and the Social Work program, which serve as designated “Anchor Programs” of the University.

- Expand Graduate offerings.
  - MSW developed and implemented, fall 2018.
  - MAT developed and implemented, fall 2018.
  - Explore a 3-2 program with Cancer Center for a Biotech Masters of Science.
- Maximize physical and academic presence of professional schools.
  - New building will be designed and construction begun, fall 2020.
- Enhance Life Sciences.
  - Remaining science labs renovated by fall 2020.
  - Partnership with UofL for Cancer research funded and established, fall 2018.
  - School of Business, AASBI accreditation finalized, spring 2018.

**Objective #7:** Offer academic program choices that are robust, viable, and relevant to the needs of students and the greater community while supporting the mission of the University.

- GER review and reform.
  - Educational Outcomes Assessment plan fully implemented, spring 2016.
  - GER program analysis complete, fall 2018.
  - Updating and reformation of GER, fall 2020.
- Assessment of academic (and other) programs strengthened to ensure institutional effectiveness and remain compliant with accreditation requirements.
  - New assessment cycle fully implemented, fall 2015.
  - EPSB reaffirmation process complete for School of Education, spring 2016.
  - CSWE reaffirmation process complete for Social Work area, spring 2018.
  - SACS/COC reaffirmation process complete, spring 2020.
  - By spring of 2016 QEP process underway in preparation for 2019 SACS/COC reaffirmation.
- Create new and relevant academic programs.
  - See outcomes for objective #6.
  - Business agriculture emphasis in collaboration with MSJ and OCTC, fall 2017.
  - Bluegrass music BFA in collaboration with OCTC and the IBMM, fall 2017.
  - One additional academic program

added to online degree annually, fall 2015.

- Fully implement Honor’s College initiative.
  - Graduate first class.
  - Recruit additional faculty to teach course.
  - Increase retention in program.

## STUDENT SERVICES

**Goal:** As a student centered community of learners, Brescia University will promote and sustain a dynamic, vibrant, and fulfilling collegiate experience.

**Strategic Direction:** Deliver engaging educational and co-curricular experiences in an environment that is rich with tradition and ritual, addresses and supports the needs of all students (traditional, non-traditional, and online), provides the necessary resources to help them succeed, and motivates and inspires them to complete their education at Brescia University and ultimately to achieve their full human potential.

**Objective #1:** Embrace the holistic welfare of all students, including physical, emotional, social, spiritual, familial, developmental, and academic needs.

- Expand the BU101 program to include a BU401 type capstone course.
  - BU401 implemented for fall 2018.
- Hire full-time Director for the Ursuline Center for Teaching and Learning.
  - See Academics, objective 1.
- Create an Office of Intercultural Services.
  - See Academics, objective 2.
- Ensure that the Counseling Center is well-equipped to meet the evolving needs of students.
  - Counseling center will move into renovated student center, fall 2016.
  - Center will be sufficiently equipped and staffed to meet needs of growing student population, fall 2020.
- Ensure that the Office of Campus Ministry is prepared to meet the spiritual, moral and faith development needs of students as well as serving as a center for service, stewardship, and volunteerism.
  - Office of Campus Ministry will move into renovated student center, fall 2016.
  - Student ministry needs will be reassessed and appropriately met, fall 2020.

**Objective #2:** Provide a physical environment that meets the needs of contemporary students.

- Complete Phase 1 of Master plan.
  - Signature building construction begun, fall 2020.
  - Renovation of Campus Center com-



- plete, spring 2017.
- As appropriate, residence halls renovated, fall 2020.
- Renovate Taylor Lecture Hall, fall 2020.
- Classroom furnishings updated, fall 2020.
- Continue to ensure that library has sufficient and relevant study and collaborative space and services, fall 2020.
- Ensure ADA compliance beyond the minimum.
  - Plan to improve accessibility developed and at least 50% implemented by fall 2020.

**Objective #3:** Develop and support a campus community that possesses a sense of character centered on values, service, justice, and ethics.

- Develop and implement a student honor code.
  - Regular ethics training offered in areas such as plagiarism, Title IX, and personal responsibility, fall 2017.
  - Principles of student honor code articulated and published, fall 2016.
- Expand opportunities for participation in the Alternative-Spring Break and other service endeavors.
  - Increased student participation in Alternative Spring Break by 100%, fall 2020.
  - Regular participation in the Czech Republic social service opportunities with the Caritas School of Social Work.
  - Three additional opportunities for international service by fall, 2020, with other Ursuline institutions, if possible.

**Objective #4:** Develop and promote a collegiate campus spirit and pride in the University among faculty, staff, students, alumni and the greater community.

- Invite and offer specific events for online students to attend and participate in the annual Homecoming Weekend.
  - Annually the participation of online students in Homecoming events will increase by 10%.
- Implement activities that involve more faculty, staff, and students in the life of the campus.
  - Students will value and purchase the Brescia ring, ongoing.
  - Host one event per year designed to bring all members of the campus community together.
  - Celebration of Excellence will become a recognized and respected community event by fall 2020.
- Continue to promote and sustain a culture in which athletics is clearly understood as integral to the attainment of the

Brescia mission.

- By 2017 the athletic program will have achieved the highest level of the 5-Star Champions of Character recognition.
- Increased collaboration between athletics and academics.
- Graduation Rates increased for student athletes (Benchmarks determined for each sport).
- Compensation analysis and adjustment for Coaches completed by spring 2018.

## STEWARDSHIP

**Goal:** As a fiscally responsible community of learners, Brescia University will generate and manage resources efficiently, effectively, and ethically to realize and sustain its mission.

**Strategic Direction:** Promote and facilitate operational practices that serve not only to sustain but to strengthen and advance the University.

**Objective #1:** Develop the philanthropic interests of stakeholders through the shared vision of the University's mission, trust, communication, and engagement.

- Complete Capital Campaign.
  - 10million+ raised for phase 1 of master plan, fall 2017.
  - Preparation for Phase 2 of Capital Campaign begun, fall 2020.
- Increase the endowment by 50%.
  - By fall 2020 endowment will have increased by 50%.
  - Endowment for Ursuline Center increased by 500k by fall 2020.
  - Planned giving program fully implemented, fall 2016.
- Grow the Annual Fund by 15%.
  - By fall 2020 annual fund will increase by 15%.
- Capitalize on grant opportunities
  - One significant grant annually.

**Objective #2:** Recruit and retain students in order to provide the foundation for the future.

- Continue to recruit quality students with the right fit for Brescia.
  - Total degree seeking enrollment increased to 1500 by fall 2020.
  - Traditional enrollment to 1000 and BUonline enrollment to 500 by fall 2020.
  - Residential number increased to 350 by 2020.
  - Yield to enrollment from time of admittance increased by 10%.
- Increase retention of current students.
  - Increase overall fall to spring retention to 88%, fall 2020.
  - Increase freshmen fall to fall retention rate to 68% by fall 2020.
- Continue to expand capacity and market

share of BUonline.

- Call Center established, fall 2018.
- One additional online program annually.
- Five additional articulation agreements are formalized by fall 2020.
- Establish a recognized Summer Camp program for specific academic and athletic areas.
  - One camp annually beginning fall 2018.
  - Staff position added that would organize summer camps, fall 2018.

**Objective #3:** Advance campus-wide environmental sustainability.

- Promote a culture of stewardship in all aspects of University life.
  - New construction will have the basic requirements for Leed Certification, fall 2020.
  - Paper use decreased by 50%, fall 2020.
  - Recycling centers established in every major building, fall 2017.
  - All major buildings retrofitted with low wattage bulbs and fixtures, fall 2020.
  - Motion sensors installed to reduce lighting usage, fall 2019.
  - Educational (environment) signage installed, fall 2017.

## COMMUNITY ENGAGEMENT

**Goal:** As a socially responsible community of learners, Brescia University will promote and sustain community engagement locally, nationally, and globally.

**Strategic Direction:** Secure and solidify Brescia University's reputation and brand as one that is recognized for academic success, professional preparation, moral character development, cultural exposure, creative expression, service, and stewardship.

**Objective #1:** Develop and cultivate Brescia University's relationship with the local and regional Catholic community as well as its role as the only Catholic University in Western Kentucky.

- Strengthen the University's effectiveness with better communication with the Catholic Community.
  - Annual letter to Catholic community restored, fall 2015.
  - Increased marketing efforts in the Purchas Area, ongoing.
  - One Catholic even per year.

**Objective #2:** Continue to the effort to make the University a center for the creative arts.

- Enhance the quality and recognition of guest speakers on campus.
  - Young lecture will be marketed to

wider community with a minimum of 50 community members attending.

- One additional lecture series endowment will be secured by fall 2019.
- Establish the Moneta Sleet Center for the Creative Arts to serve as a vehicle for cultural events and community partnerships.
  - Moneta Sleet Center fully established by fall 2020.
- Explore the possibility of becoming the home for the Eye-See program.
  - Depending on analysis Brescia will decide to adopt the program or decline, fall 2017.
- Highlight the creative arts on campus.
  - Student artwork prominently displayed throughout campus, fall 2017.
  - Establish a summer art education program and/or summer arts festival, fall 2018.

**Objective #3:** Inspire, encourage, and facilitate an institutional culture of CARITAS that is characterized by service, stewardship, and meeting the needs of others.

- Increase educational outreach to underserved populations.
  - Hispanic Outreach taskforce will be fully functioning, spring 2016.
  - Vatican request for Brescia to become a center of Caritas research will be studied with appropriate response in place by spring 2016.

**Objective #4:** Seek and foster meaningful relationships with alumni that serve to increase partnerships and engagement opportunities for students.

- Develop and implement an alumni outreach and engagement plan.
  - 20 new successful alumni identified annually.
  - Successful graduates regularly highlighted in Brescia publications.
  - Alumni participation at regular campus events increased by 50%, fall 2020.

**Objective #5:** Market and promote the successful professional, personal, and academic endeavors of the faculty, staff, students, and institution as a whole.

- Increase promotion of success stories.
  - Website will feature regular success stories beginning fall 2015.
  - Brescia Now will have enhanced features of Brescia success.
  - Faculty in Residence program will be fully established. See Academics.
  - Graduation speakers will include nationally recognized personalities every other year.
  - Profiles for Board members will be regularly featured in the Brescia Now and on webpage, spring 2016.

## URSULINE LEGACY

**Goal:** As a Catholic community of learners, Brescia University will be recognized as a moral and educational force that promotes a profound respect for the human person as created in the image and likeness of God, especially as envisioned by Angela Merici.

**Strategic Direction:** Remain steadfastly rooted in the Catholic and Ursuline heritage of the institution, serving as a just and moral presence in the community and maintaining a commitment to identify and meet the educational needs of others.

**Objective #1:** Develop, support and maintain the level of integration and understanding of Brescia University's Catholic and Ursuline values and traditions among the faculty, staff, and students.

- Establish regular and significant ways of connecting with the founding congregations, the Ursuline Sisters of Mount St. Joseph, and Diocese of Owensboro.
  - One annual event for students at MSJ.
  - Mission Effectiveness Office will be strengthened, fall 2017.
  - Brescia faculty, staff and students will be encouraged to consider the Associate program, fall 2016.
- Hire a full time director for the Ursuline Center for Teaching and Learning . . .
  - See Academics, objective 1.
- Provide significant opportunities for Catholic, ecumenical, and interfaith discussions along with moral and faith development.
  - Regular public response to local, regional, national, and global events as appropriate, ongoing.
  - Brescia interfaith council established through mission effectiveness office, fall 2018.

**Objective #2:** Inspire, encourage, and facilitate an institutional culture of CARITAS that is characterized by service, stewardship, and meeting the needs of others.

- See Community Engagement, objective 3.
- Establish collaborative programs with other Ursuline Colleges and Universities directed to service.
  - One significant common service program will be identified by fall 2018.





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*If you are interested in supporting the impact made by Brescia University through a gift to the Annual Fund, the Endowment Fund, the Gateway to Our Second Century Campaign, or with an estate gift, please contact the Office of Institutional Advancement.*

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