

# **TRANSFER PATHWAY GUIDE**

# Associate of Applied Science to Bachelor in Integrated Studies Visual Communication: Multimedia, Web Design Track

#### Overview

Completion of the following curriculum will satisfy the requirements for Associates of Applied Science at the Kentucky Community and Technical College System and leads to a Bachelor's Degree at Brescia University.

## Admission Requirements

Official transcript from all schools attended. Combined grade point of average of a 2.0 or higher.

## Degree Requirements

Students can apply to Brescia University at: <u>https://www.brescia.edu/apply/</u> For any questions or additional information on tuition, deadlines, or start dates, please email <u>BUconnections@brescia.edu</u>

# **General Transfer Requirements**

Brescia University can accept up to 77 hours of transfer credit from KCTCS from their associate of applied science for courses where a student made a grade of C or above.

# KCTCS AAS TO BU's Bachelor Degree CHECKLIST

# Kentucky Community and Technical College System

#### Category 1: KCTCS General Education Core Requirements (15 hours)

KCTCS Course	Course or Category	Credits	Brescia Course	Completed
	Quantitative Reasoning	3		
	Natural Sciences	3		
	Social/ Behavioral Sciences	3		
	Heritage/ Humanities*	3		
ENG 101	Writing I	3	ENG 101	
	Subtotal General Education Core Courses	15		

\*World History is required at Brescia University. If not taken at KCTCS, will need to be taken at Brescia.

## Category 2: KCTCS Technical and Support Component (48 hours)

KCTCS Course	Course or Category	Credits	Brescia Course	Completed
VCC 100	Introduction to Visual Communication	3		
VCC 106	Typography	3		
VCA 108	Color Theory	3		
VCC 110	Design Concepts	3		
VCC 125	Computer Graphics I**	3		
VCC 166	Photoshop Basics	3		
VCC 200	Computer Illustration	3		
VCC 220	InDesign Basics	3		
VCC 255	Emerging Media Design	3		
VCA 280	Professional Portfolio Development	3		
VCC 297 OR	Internship OR Practicum OR Cooperative Education			
VCC 298 OR		3		
COE 199				
VCM 220	Webpage Design	3		
VCM 230	Advanced Webpage Design	3		
	Approved Technical Electives	9		
	Subtotal AAS Technical Courses	48		

# **BRESCIA UNIVERSITY**

Brescia University	Course Name	Credits	KCTCS Course	Taken at KCTCS
Course				
Eng 102	Writing II	3	ENG 102	
Eng 201	Intro to Fiction	3	ENG 161	
Sph 110	Public Speaking	3	COM 181	
CS 105	Office Applications	3	CIT 105	
Spn 101	GER Foreign Language	3	SPA 101	
Drm 325	Oral Interpretation (GER UD Fine Arts)	3		
Eng 341 or 342	GER UD Literature	3		
Phl 346	Business Ethics (GER UD Philosophy)	3		
Psy 105	Intro to Psychology (GER Social Beh Sci)	3	PSY 110	
Th 318	Faith & Justice (GER UD Theology)	3		
BAd 301	Business Law	3	BAS 267	
BAd 405	Management Information Systems	3		
BAd 410	Public Regulation of Business	3		
Mgt 306	Management Concepts	3	BA 283	
Mkt 307	Marketing Concepts	3	BA 282	
BAd 418	Quantitative Methods for Business	3		
Mgt 315	Personnel/Human Resource Management	3	BA 274	
IS 499	Sr. Capstone (Final Paper Required)	3		
SW 310	Social Issues and Diversity (UD Elective)	3		
Mgt 308	Organizational Behavior (Or another UD	3		
	Elective)	<b>60</b>		
	Subtotal BRESCIA Credit Hours	60		
	Total Baccalaureate Degree Credit Hours	120		

# Major Requirements for Integrated Studies, Emphasis in Business

Please note: 39 hours of Upper Division (300 or 400 level) credit is needed to graduate.

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