  

# TRANSFER PATHWAY GUIDE

Associate of Applied Science to Bachelor in Integrated Studies

**Visual Communication: Communication Arts Technology, Advertising Design Track**

## Overview

Completion of the following curriculum will satisfy the requirements for Associates of Applied Science at the Kentucky Community and Technical College System and leads to a Bachelor’s Degree at Brescia University.

## Admission Requirements

Official transcript from all schools attended.  Combined grade point of average of a 2.0 or higher.

## Degree Requirements

Students can apply to Brescia University at: <https://www.brescia.edu/apply/> For any questions or additional information on tuition, deadlines, or start dates, please email BUconnections@brescia.edu

## General Transfer Requirements

Brescia University can accept up to 77 hours of transfer credit from KCTCS from their associate of applied science for courses where a student made a grade of C or above.

### KCTCS AAS TO BU’s Bachelor Degree CHECKLIST

### Kentucky Community and Technical College System

#### Category 1: KCTCS General Education Core Requirements (15 hours)

| **KCTCS Course** | **Course or Category** | **Credits** | **{Institution}Course** | **Completed** |
| --- | --- | --- | --- | --- |
| ENG 101 | Writing I  | 3 |  |  |
| ART 106 | Renaissance Through Modern Art History  | 3 |  |  |
| MAT 110 OR MAT 146 OR MAT 150 | Applied Mathematics OR Contemporary College Mathematics OR College Algebra  | 3 |  |  |
|  | Social/Behavioral Sciences  | 3 |  |  |
|  | Natural Sciences  | 3 |  |  |
|  | **Subtotal General Education Core Courses** | **15** |  |  |

#### Category 2: KCTCS Technical and Support Component (48-51 hours)

| **KCTCS Course** | **Course or Category** | **Credits** | **{Institution}Course** | **Completed** |
| --- | --- | --- | --- | --- |
| VCC 150 | Mac Basics OR any Computer/Digital Literacy equivalent | 0-3 |  |  |
| VCC 100 | Introduction to Visual Communication  | 3 |  |  |
| ART 110 | Drawing I  | 3 |  |  |
| VCA 132 | Illustration for Advertising  | 3 |  |  |
| VCA 170 | Advertising Design I | 3 |  |  |
| VCA 171 | Advertising Design II | 3 |  |  |
| VCA 160 | Commercial Photography I  | 3 |  |  |
| VCA 161 | Commercial Photography II  | 3 |  |  |
| VCC 166 | Photoshop Basics | 3 |  |  |
| VCA 106 | Creative Typographic Design  | 3 |  |  |
| VCM 115 | 2-D Animation  | 3 |  |  |
| VCM 220 | Webpage Design  | 3 |  |  |
| VCA 270 | Advertising Design III  | 4 |  |  |
| VCA 271 | Advertising Design IV  | 4 |  |  |
| VCA 290 | Folio Seminar  | 3 |  |  |
| VCA 298 | Practicum  | 4 |  |  |
|  | **Subtotal AAS Technical Courses** | **48-51** |  |  |

### BRESCIA UNIVERSITY

#### Major Requirements for Integrated Studies, Emphasis in Business

| **Brescia University Course** | **Course Name** | **Credits** | **{Institution} Course** | **Taken at KCTCS** |
| --- | --- | --- | --- | --- |
| Eng 102 | Writing II | 3 |  |  |
| Eng 201 | Intro to Fiction | 3 |  |  |
| Sph 110 | Public Speaking | 3 |  |  |
| CS 105 | Office Applications | 3 |  |  |
| Spn 101  | GER Foreign Language | 3 |  |  |
| Drm 325 | Oral Interpretation (GER UD Fine Arts) | 3 |  |  |
| Eng 341 or 342 | GER UD Literature | 3 |  |  |
| Phl 346  | Business Ethics (GER UD Philosophy) | 3 |  |  |
| Psy 105 | Intro to Psychology (GER Social Beh Sci) | 3 |  |  |
| Th 318 | Faith & Justice (GER UD Theology) | 3 |  |  |
| BAd 301 | Business Law  | 3 |  |  |
| BAd 405 | Management Information Systems | 3 |  |  |
| BAd 410 | Public Regulation of Business | 3 |  |  |
| Mgt 306 | Management Concepts | 3 |  |  |
| Mkt 307 | Marketing Concepts | 3 |  |  |
| BAd 418  | Quantitative Methods for Business | 3 |  |  |
| Mgt 315  | Personnel/Human Resource Management | 3 |  |  |
| IS 499 | Sr. Capstone (Final Paper Required) | 3 |  |  |
| SW 310  | Social Issues and Diversity (UD Elective) | 3 |  |  |
| Mgt 308 | Organizational Behavior (Or another UD Elective) | 3 |  |  |
| His 102 | World Civ II | 3 |  |  |
|  | **Subtotal BRESCIA Credit Hours** | **62-65** |  |  |
|  | **Total Baccalaureate Degree Credit Hours** | **128** |  |  |

Updated: {8-26-2020}