



## TRANSFER PATHWAY GUIDE

Associate of Applied Science to Bachelor in Integrated Studies

**Visual Communication: Communication Arts Technology, Advertising Design Track**

### ***Overview***

Completion of the following curriculum will satisfy the requirements for Associates of Applied Science at the Kentucky Community and Technical College System and leads to a Bachelor's Degree at Brescia University.

### ***Admission Requirements***

Official transcript from all schools attended. Combined grade point of average of a 2.0 or higher.

### ***Degree Requirements***

Students can apply to Brescia University at: <https://www.brescia.edu/apply/> For any questions or additional information on tuition, deadlines, or start dates, please email [BUconnections@brescia.edu](mailto:BUconnections@brescia.edu)

### ***General Transfer Requirements***

Brescia University can accept up to 77 hours of transfer credit from KCTCS from their associate of applied science for courses where a student made a grade of C or above.

## KCTCS AAS TO BU's Bachelor Degree CHECKLIST

### Kentucky Community and Technical College System

#### Category 1: KCTCS General Education Core Requirements (15 hours)

| KCTCS Course                        | Course or Category   | Credits   | Brescia Course | Completed |
|-------------------------------------|--|-----------|----------------|-----------|
| ENG 101                             | Writing I  | 3         | ENG 101        |           |
| ART 106                             | Renaissance Through Modern Art History                                     | 3         | ART 281        |           |
| MAT 110 OR<br>MAT 146 OR<br>MAT 150 | Applied Mathematics OR Contemporary College Mathematics OR College Algebra | 3         | GER Math       |           |
|                                     | Social/Behavioral Sciences   | 3         |                |           |
|                                     | Natural Sciences   | 3         |                |           |
|                                     | <b>Subtotal General Education Core Courses</b>                             | <b>15</b> |                |           |

#### Category 2: KCTCS Technical and Support Component (48-51 hours)

| KCTCS Course | Course or Category                                     | Credits      | Brescia Course | Completed |
|--------------|--|--------------|----------------|-----------|
| VCC 150      | Mac Basics OR any Computer/Digital Literacy equivalent | 0-3          |                |           |
| VCC 100      | Introduction to Visual Communication                   | 3            |                |           |
| ART 110      | Drawing I  | 3            | ART 101        |           |
| VCA 132      | Illustration for Advertising                           | 3            |                |           |
| VCA 170      | Advertising Design I                                   | 3            |                |           |
| VCA 171      | Advertising Design II                                  | 3            |                |           |
| VCA 160      | Commercial Photography I                               | 3            |                |           |
| VCA 161      | Commercial Photography II                              | 3            |                |           |
| VCC 166      | Photoshop Basics                                       | 3            |                |           |
| VCA 106      | Creative Typographic Design                            | 3            |                |           |
| VCM 115      | 2-D Animation  | 3            |                |           |
| VCM 220      | Webpage Design   | 3            |                |           |
| VCA 270      | Advertising Design III                                 | 4            |                |           |
| VCA 271      | Advertising Design IV                                  | 4            |                |           |
| VCA 290      | Folio Seminar  | 3            |                |           |
| VCA 298      | Practicum  | 4            |                |           |
|              | <b>Subtotal AAS Technical Courses</b>                  | <b>48-51</b> |                |           |

## BRESCIA UNIVERSITY

### Major Requirements for Integrated Studies, Emphasis in Business

| Brescia University Course | Course Name                                    | Credits    | KCTCS Course | Taken at KCTCS |
|---------------------------|--|------------|--------------|----------------|
| Eng 102                   | Writing II                                     | 3          | ENG 102      |                |
| Eng 201                   | Intro to Fiction                               | 3          | ENG 161      |                |
| Sph 110                   | Public Speaking                                | 3          | COM 181      |                |
| CS 105                    | Office Applications                            | 3          | CIT 105      |                |
| Spn 101                   | GER Foreign Language                           | 3          | SPA 101      |                |
| Drm 325                   | Oral Interpretation (GER UD Fine Arts)         | 3          |              |                |
| Eng 341 or 342            | GER UD Literature                              | 3          |              |                |
| Phl 346                   | Business Ethics (GER UD Philosophy)            | 3          |              |                |
| Psy 105                   | Intro to Psychology (GER Social Beh Sci)       | 3          | PSY 110      |                |
| Th 318                    | Faith & Justice (GER UD Theology)              | 3          |              |                |
| BAd 301                   | Business Law                                   | 3          | BAS 267      |                |
| BAd 405                   | Management Information Systems                 | 3          |              |                |
| BAd 410                   | Public Regulation of Business                  | 3          |              |                |
| Mgt 306                   | Management Concepts                            | 3          | BA 283       |                |
| Mkt 307                   | Marketing Concepts                             | 3          | BAS 282      |                |
| BAd 418                   | Quantitative Methods for Business              | 3          |              |                |
| Mgt 315                   | Personnel/Human Resource Management            | 3          | BA 274       |                |
| IS 499                    | Sr. Capstone (Final Paper Required)            | 3          |              |                |
| SW 310                    | Social Issues and Diversity (UD Elective)      | 3          |              |                |
| His 102                   | World Civ II                                   | 3          | HIS 105      |                |
|                           | <b>Subtotal BRESCIA Credit Hours</b>           | <b>60</b>  |              |                |
|                           | <b>Total Baccalaureate Degree Credit Hours</b> | <b>120</b> |              |                |

**Please note:** 39 hours of Upper Division (300 or 400 level) credit is needed to graduate.

Updated: {7-14-2022}